

ABSTRAK

Ayu Chrissilvia Simanjuntak. Nim 5153341002: *Pengembangan Media Pembelajaran Berbasis Macromedia Flash 8 Pada Teknik Pembuatan Belahan Dua Lajur Tidak Sama Lebar Kelas X Tata Busana SMK N 1 Beringin*. Skripsi. Program Studi Pendidikan Tata Busana, Jurusan Pendidikan Kesejahteraan Keluarga, Fakultas Teknik Universitas Negeri Medan. 2022.

Penelitian ini bertujuan untuk mengetahui kelayakan media pembelajaran macromedia flash 8 pada teknik pembuatan belahan dua lajur tidak sama lebar kelas x tata busana SMK N 1 Beringin

Metode penelitian yang digunakan pada penelitian ini adalah research and development (R&D) langkah-langkah dalam pengembangan ini yaitu: (1) Tahap potensi dan masalah; (2) Tahap pengumpulan data; (3) Desain Produk; (4) Validasi Desain; (5) Revisi Desain; (6) Ujicoba Produk; (7) Revisi Produk; (8) Ujicoba pemakaian; (9) Revisi Produk; (10) Produksi Masal. Teknik pengumpulan data yang digunakan dalam penelitian ini yaitu observasi dan angket penilaian kelayakan oleh ahli materi dan ahli media.

Disimpulkan hasil penelitian media pembelajaran *macromedia flash 8* pada teknik pembuatan belahan dua lajur tidak sama lebar kelas X tata busana SMK N 1 Beringin sebagai berikut: Validasi oleh ahli materi menyatakan secara keseluruhan (94.48%) materi “Sangat Baik” digunakan karena memenuhi standart kelayakan isi materi (94,28%), “Sangat Baik” dan penyajian materi (94,67%) “Sangat Baik”. Validasi oleh ahli media menyatakan secara keseluruhan (94.28%) media “Sangat Baik”. Dengan aspek kelayakan isi media (92%) “Sangat Baik”, aspek penyajian visual (90.88%) “Sangat Baik”, dan aspek manfaat media (100%) “Sangat Baik”

Kata kunci: media pembelajaran, *macromedia flash 8*, belahan dua lajur

ABSTRACT

Ayu Chrissilvia Simanjuntak. Nim 5153341002: Development of Learning Media Based on Macromedia Flash 8 on the Technique of Making Two Lanes of Not the Same Width for Class X Fashion Design at SMK N 1 Beringin. Essay. Dressmaking Education Study Program, Department of Family Welfare Education, Faculty of Engineering, Medan State University. 2022

This development research aims to determine the feasibility of macromedia flash 8 learning media in the technique of making two-lane splits that are not the same width as class x fashion at SMK N 1 Beringin.

The research method used in this research is research and development (R&D). The steps in this development are: (1) Potential and problem stages; (2) Data collection stage; (3) Product Design; (4) Design Validation; (5) Design Revision; (6) Product Trials; (7) Product Revision; (8) Trial use; (9) Product Revision; (10) Mass Production. Data collection techniques used in this study were observation and feasibility assessment questionnaires by material experts and media experts.

It was concluded that the results of the study on macromedia flash 8 learning media on the technique of making two-lane cleavage were not the same width as class X fashion at SMK N 1 Beringin as follows: Validation by material experts stated that overall (94.48%) "Very Good" material was used because it met the content eligibility standards. material (94.28%), "Very Good" and presentation of material (94.67%) "Very Good". Validation by media experts stated overall (94.28%) the media was "Very Good". With the feasibility aspect of media content (92%) "Very Good", the visual presentation aspect (90.88%) "Very Good", and the media benefit aspect (100%) "Very Good" From the results of validation by material experts, media experts that learning media macromedia flash 8 in the technique of making two-lane unequal width is valid or feasible to use in the learning process.

Key words: learning media, macromedia flash 8, unequal.