

TABLE OF CONTENTS

ABSTRACT	i
ACTKNOWLEDGE	ii
TABLE OF CONTENTS.....	iv
LIST OF TABLES	vi
LIST OF FIGURE	vii
LIST OF APPENDICES	viii
CHAPTER I INTRODUCTION.....	1
A. Background of the Study	1
B. The Problem of the Study	5
C. The Objective of the Study	6
D. The Scope of the Study.....	6
E. The significances of the Study	6
CHAPTER II REVIEW OF RELATED LITERATURE	8
A. Theoretical Framework	8
1. Teaching Media	8
2. Kinds of Teaching Media	9
3. Digital Flashcard.....	10
4. Characteristic of Flashcard	11
5. Writing.....	12
6. Text.....	13
7. Genre.....	13
8. Procedure Text.....	13
9. Need Analysis.....	14
B. Conceptual Framework.....	17
CHAPTER III RESEARCH METHODOLOGY	21
A. The Research Design.....	21
B. Data and Source of Data	21
1. Data.....	21
C. Instruments of Data Collection.....	23

D. Technique of Collecting Data.....	23
E. Technique of Data Analysis.....	23
F. The Step of Media Development	24
1. Gathering the Data.....	24
2. Analyzing Data	24
3. Media Design.....	24
4. Validating of Experts.....	24
5. Revising Media.....	25
6. Final Product.....	25
CHAPTER IV RESEARCH FINDINGS AND DISCUSSION.....	28
A. Research Findings	28
1. Gathering Data and Information.....	28
2. Analyzing Data	28
B. Discussions	49
CHAPTER V CONCLUSION AND SUGGESTION	52
A. Conclusion.....	52
B. Suggestion.....	53
REFERENCES.....	54
APPENDICES	