

ABSTRAK

Fitri Wardhani Br Sagala, 7203344025. Pengaruh Model Pembelajaran *Problem Based Learning (PBL)* Berbantuan Media Interaktif *Podcast* Terhadap Hasil Belajar Peraturan Sarana dan Prasarana Kantor Kelas XI MPLB SMKS Budi Agung Medan T.A 2023/2024. Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Administrasi Perkantoran, Fakultas Ekonomi Universitas Negeri Medan 2024.

Penelitian ini bertujuan untuk mengetahui pengaruh model pembelajaran PBL (*Problem Based Learning*) Berbantuan Media Interaktif *Podcast* terhadap hasil belajar siswa Peraturan Sarana dan Prasarana Kantor kelas XI MPLB SMKS Budi Agung Medan T.A 2023/2024. Jenis penelitian ini yaitu eksperimen dengan pendekatan kuantitatif. Populasi dalam penelitian ini siswa kelas XI-MPLB SMKS Budi Agung Medan T.A 2023/2024 berjumlah 52 orang. Teknik pengambilan sampel yaitu Teknik *simple random* sampling yaitu pengambilan sampel yang dilakukan secara acak tanpa memperhatikan strata, sehingga diperoleh sampel sebanyak 29 siswa. Teknik pengumpulan data penelitian menggunakan observasi, wawancara, pretest, posttest dan dokumentasi.

Penelitian ini menggunakan instrumen berupa tes pilihan ganda sebanyak 25 soal yang telah diuji validitas dan reliabilitasnya sebelumnya. Data hasil pre-test menunjukkan bahwa pemahaman awal siswa di kedua kelas relatif serupa, namun setelah intervensi dengan PBL berbantuan *podcast*, terdapat peningkatan yang signifikan pada hasil post-test kelas eksperimen (rata-rata nilai 83,10) dibandingkan dengan kelas kontrol (rata-rata nilai 72,39). Analisis data menggunakan uji statistik *Independent Samples T-Test* menunjukkan bahwa terdapat pengaruh yang signifikan dari penerapan PBL berbantuan media interaktif *podcast* terhadap hasil belajar siswa (nilai signifikansi = 0,007). Hasil penelitian ini mengindikasikan bahwa model pembelajaran PBL berbantuan Media Interaktif *Podcast* efektif dalam meningkatkan pemahaman siswa terhadap materi Peraturan Sarana dan Prasarana Kantor.

Dengan demikian, dapat disimpulkan bahwa PBL berbantuan Media Interaktif *Podcast* dapat menjadi alternatif yang efektif dalam meningkatkan hasil belajar siswa di tingkat pendidikan menengah kejuruan, khususnya dalam konteks pengajaran Peraturan Sarana dan Prasarana Kantor.

Kata kunci: *Problem Based Learning*, Media Interaktif *Podcast*, Hasil belajar,

ABSTRACT

Fitri Wardhani Br Sagala, 7203344025. The Influence of the Problem Based Learning (PBL) Learning Model Assisted by Podcast Interactive Media on Learning Outcomes for Office Facilities and Infrastructure Regulations for Class XI MPLB SMKS Budi Agung Medan T.A 2023/2024. Thesis, Department of Economics, Office Administration Education Study Program, Faculty of Economics, Medan State University 2024.

This research aims to determine the effect of the PBL (Problem Based Learning) learning model assisted by Podcast Interactive Media on student learning outcomes. Office Facilities and Infrastructure Regulations for class XI MPLB SMKS Budi Agung Medan T.A 2023/2024. This type of research is an experiment with a quantitative approach. The population in this study was 52 students in class XI-MPLB SMKS Budi Agung Medan T.A 2023/2024. The sampling technique is a simple random sampling technique, namely sampling is carried out randomly without paying attention to levels, so that a sample of 29 students is obtained. Research data collection techniques use observation, interviews, pretest, posttest and documentation.

This research uses an instrument in the form of a multiplechoice test with 25 questions whose validity and reliability have been previously tested. The pre-test data showed that students' initial understanding in both classes was relatively similar, however after intervention with podcast-assisted PBL, there was a significant increase in the post-test results of the experimental class (average score 83.10) compared to the control class (average -average value 72.39). Data analysis using the Independent Samples T-Test statistical test shows that there is a significant influence from the application of PBL assisted by interactive podcast media on student learning outcomes (significance value = 0.007). The results of this research indicate that the PBL learning model assisted by Podcast Interactive Media is effective in increasing students' understanding of the material on Office Facilities and Infrastructure Regulations.

Thus, it can be concluded that PBL assisted by Podcast Interactive Media can be an effective alternative in improving student learning outcomes at the vocational secondary education level, especially in the context of teaching Office Facilities and Infrastructure Regulations.

Keywords: Problem Based Learning, Podcast Interactive Media, Learning Outcomes