

ABSTRAK

Yuninda Febbiola Nst, Nim 7203510008, “Pengaruh Knowledge Sharing, Job Description dan Motivasi Kerja Terhadap Kinerja Karyawan PT. PP London Sumatra Tbk”. Skripsi Jurusan Manajemen, Program Studi Manajemen, Fakultas Ekonomi Universitas Negeri Medan.

Penelitian ini merupakan penelitian kuantitatif yang bertujuan untuk mengetahui pengaruh Knowledge Sharing, Job Description dan Motivasi Kerja terhadap kinerja karyawan. Teknik pengambilan sampel yang digunakan adalah simple random sampling dengan sampel sebanyak 154 karyawan. Teknik pengumpulan data dalam penelitian dilakukan dengan menggunakan kuesioner. Pengolahan data menggunakan SPSS 25. Berdasarkan hasil pengujian hipotesis penelitian menunjukkan bahwa Knowledge Sharing berpengaruh positif dan signifikan terhadap kinerja karyawan. Hubungan Deskripsi Pekerjaan berpengaruh positif dan signifikan terhadap kinerja karyawan, hubungan Motivasi Kerja berpengaruh positif dan signifikan terhadap kinerja karyawan.

Kata Kunci: *Knowledge Sharing, Job Description, Motivasi Kerja, Kinerja Karyawan*

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ABSTRACT

Yuninda Febbiola Nst, Nim 7203510008, " The Influence of Knowledge Sharing, Job Descriptions and Employee Work Motivation at PT. PP London Sumatra Tbk". Management Department Thesis, Management Study Program, Faculty of Economics, Medan State University.

This research is a quantitative study which aims to determine the effect of Knowledge Sharing, Job Descriptions and Work Motivation on the performance of employees. The sampling technique used was simple random sampling with a sample of 154 employees. Data collection techniques in research were carried out using questionnaires. Data processing uses SPSS 25. Based on the results of research hypothesis testing, it shows that Knowledge Sharing has a positive and significant effect on the performance of employees. The Job Description relationship has a positive and significant effect on the performance of employees, the relationship of Work Motivation has a positive and significant effect on employee performance.

Keywords: Knowledge Sharing, Job Description, Work Motivation, employee performance.

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