ABSTRAK

Empi Aura Kania. Pengaruh Model Pembelajaran Kooperatif *Numbered Heads Together* (NHT) Berbantuan Media *Power Point* Interaktif dan Tingkat Literasi Digital Terhadap Hasil Belajar Ekonomi Siswa Kelas X Di SMA NEGERI 18 Medan. Skripsi. Program Studi Pendidikan Ekonomi. Fakultas Ekonomi. Universitas Negeri Medan. 2024.

Penelitian ini bertujuan untuk mengetahui pengaruh Model Pembelajaran NHT terhadap hasil belajar siswa pada materi uang dan lembaga keuangan, pengaruh literasi digital terhadap hasil belajar siswa pada materi uang dan lembaga keuangan dan pengaruh interaksi antara model pembelajaran NHT dan literasi digital terhadap hasil belajar siswa pada materi uang dan lembaga keuangan. desain penelitian ini menggunakan rancangan faktorial 2 x 2. Instrumen hasil belajar digunakan sebanyak 40 item yang memenuhi uji validitas, reliabilitas, tingkat kesukaran, daya beda. Berdasarkan uji analisis ANAVA didapatkan hasil terdapat pengaruh model pembelajaran NHT terhadap hasil belajar siswa pada materi uang dan lembaga keuangan, terdapat pengaruh literasi digital terhadap hasil belajar siswa pada materi uang dan lembaga keuangan, tidak terdapat pengaruh interaksi antara Model Pembelajaran NHT dan literasi digital terhadap hasil belajar siswa pada materi uang dan lembaga keuangan.

Kata kunci: model pembelajaran NHT, tingkat literasi digital, hasil belajar ekonomi

ABSTRACT

Empi Aura Kania. The Effect of *Numbered Heads Together* (NHT) Cooperative Learning Model Assisted by Interactive Power Point Media and Digital Literacy Level on Economic Learning Outcomes of Class X Students at SMA NEGERI 18 Medan. Thesis. Economics Education Study Program. Faculty of Economics. State University of Medan. 2024.

This study aims to determine the influence of the NHT Learning Model on student learning outcomes on money materials and financial institutions, the influence of digital literacy on student learning outcomes on money materials and financial institutions, and the influence of the interaction between the NHT learning model and digital literacy on student learning outcomes on money materials and financial institutions. The design of this study uses a 2 x 2 factorial design. Learning outcome instruments were used as many as 40 items that met the tests of validity, reliability, difficulty, and differentiation. Based on the ANAVA analysis test, the results showed that there was an influence of the NHT learning model on student learning outcomes on money and financial institutions, there was an influence of digital literacy on student learning outcomes on money and financial institutions, and there was no interaction between the NHT Learning Model and digital literacy on student learning outcomes on money and financial institutions.

Keywords: NHT learning model, digital literacy level, economic learning outcomes