

ABSTRAK

Tri Sara Sijabat, Nim 7203143010, “Pengaruh Model Pembelajaran *Project-Based Learning* Dan Kreativitas Belajar Terhadap Hasil Belajar Siswa Pada Mata Pelajaran Proyek Kreatif dan Kewirausahaan Kelas XI PM SMKN 1 Medan”. Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan 2024.

Penelitian ini bermaksud untuk mengetahui dan menganalisis Pengaruh Model Pembelajaran *Project-Based Learning* Dan Kreativitas Belajar Terhadap Hasil Belajar Siswa Pada Mata Pelajaran Proyek Kreatif dan Kewirausahaan Kelas XI PM SMKN 1 Medan. Jenis penelitian ini yaitu penelitian *ex post facto* menggunakan pendekatan kuantitatif. Populasi dalam penelitian ini adalah siswa kelas XI PM SMKN 1 Medan sebanyak 68 orang. Teknik penarikan sampel yaitu total sampling maka, diambil sampel dengan jumlah yang sama dengan total populasi yakni 68 orang. Teknik pengumpulan data yakni observasi, wawancara, kuesioner, dan dokumentasi. Teknik analisis data yang digunakan yakni analisis regresi linear berganda, untuk menjawab kebenaran hipotesis dipakai Uji – t, Uji – F, Uji – R^2 dengan pengolahan data menggunakan SPSS 23. Melalui hasil analisis data diperoleh persamaan regresi linear berganda $Y = -29,063 + 0,796 X_1 + 0,627 X_2$. Hasil penelitian menjelaskan hasil uji parsial (uji – t) model pembelajaran *project-based learning* berpengaruh positif dan signifikan terhadap hasil belajar siswa. Secara simultan (uji – f) pengaruh model pembelajaran *project-based learning* terhadap hasil belajar siswa dengan nilai hasil $F_{hitung} 104,471 > F_{tabel} 3,14$ dengan sig $0,000 < 0,05$. Selanjutnya nilai koefisien determinasi (R^2) 0,763 dapat disimpulkan sumbangan pengaruh model pembelajaran *project-based learning* dan kreativitas belajar terhadap hasil belajar siswa yakni 76,3% sedangkan sisanya yakni 23,7% dipengaruhi oleh faktor lain diluar penelitian ini.

Kata Kunci: Model Pembelajaran *Project-Based Learning*, Kreativitas Belajar, Hasil Belajar

ABSTRACT

Tri Sara Sijabat, Nim 7203143010, “The Effect of Project- Based Learning Model and Learning Creativity on Student Learning Outcomes in Creative Project and Entrepreneurship Class XI PM SMKN 1 Medan”. Thesis, Department of Economics, Business Education Study Program, Faculty of Economics, State University of Medan 2024.

This study aims to determine and analyze the effect of Project-Based Learning Model and Learning Creativity on Student Learning Outcomes in Creative Project and Entrepreneurship Class XI PM SMKN 1 Medan. This type of research is ex post facto research using a quantitative approach. The population in this study were 68 students of class XI PM SMKN 1 Medan. The sampling technique is total sampling, so the sample is taken with the same number as the total population, namely 68 people. Data collection techniques are observation, interviews, questionnaires, and documentation. The data analysis technique used is multiple linear regression analysis, to answer the truth of the hypothesis used Test - t, Test - F, Test - R² with data processing using SPSS 23. Through the results of data analysis obtained multiple linear regression equation $Y = -29.063 + 0.796 X_1 + 0.627 X_2$. Simultaneously (test - f) the effect of the project-based learning model on student learning outcomes with the value of the results of $F_{count} 104.471 > F_{table} 3.14$ with sig $0.000 < 0.05$. Furthermore, the coefficient of determination (R^2) value of 0.763 can be concluded that the contribution of the influence of the project-based learning model and learning creativity to student learning outcomes is 76.3% while the remaining 23.7% is influenced by other factors outside this study.

Keywords: Project-Based Learning Model, Learning Creativity, Learning Outcomes

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