

ABSTRAK

Tasya Romauli Sitinjak, Nim 7202343002, “Pengaruh Sikap Wirausaha Dan Pelaksanaan Kegiatan *Business Center* Terhadap Minat Berwirausaha Pada Siswa Kelas XI BDP SMK Negeri 2 Balige”. Skripsi Jurusan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan 2024.

Penelitian ini bermaksud untuk mengetahui dan menganalisis Pengaruh Sikap Wirausaha Dan Pelaksanaan Kegiatan *Business Center* Terhadap Minat Berwirausaha Siswa Kelas XI BDP SMK Negeri 2 Balige. Jenis penelitian ini yaitu penelitian *ex post facto* menggunakan pendekatan kuantitatif. Populasi dalam penelitian ini adalah siswa kelas XI BDP SMK Negeri 2 Balige sebanyak 62 orang. Teknik penarikan sampel yaitu total sampling maka, diambil sampel dengan jumlah yang sama dengan total populasi yakni 62 orang. Teknik pengumpulan data yakni observasi, wawancara, kuesioner, dan dokumentasi. Teknik analisis data digunakan yakni analisis regresi linear berganda, untuk menjawab kebenaran hipotesis dipakai Uji – t, Uji – F, Uji – R^2 dengan pengolahan data menggunakan SPSS 23. Melalui hasil analisis data diperoleh persamaan regresi linear berganda $Y = 20,197 + 0,935X_1 + 0,285X_2$. Selanjutnya hasil penelitian menjelaskan hasil uji parsial (uji – t) sikap wirausaha berpengaruh positif dan signifikan terhadap minat berwirausaha siswa dengan nilai $t_{hitung} > t_{tabel}$ ($9,554 > 1,670$) dengan taraf signifikan $0,000 < 0,05$. Terdapat pengaruh positif dan signifikan pelaksanaan kegiatan *business center* terhadap minat berwirausaha siswa dengan nilai $t_{hitung} > t_{tabel}$ ($2,108 > 1,670$) pada taraf signifikan $0,039 < 0,05$. Secara simultan (uji – f) pengaruh sikap wirausaha terhadap minat berwirausaha siswa dengan nilai hasil $F_{hitung} 45,693 > F_{tabel} = 3,15$ dengan Sig $0,000 < 0,05$. Selanjutnya nilai koefisien determinasi (R^2) 0,608 dapat disimpulkan sumbangan pengaruh sikap wirausaha dan pelaksanaan kegiatan *business center* terhadap minat berwirausaha siswa yakni 60,8% sedangkan sisanya yakni 39,2% dipengaruhi oleh faktor lain diluar penelitian ini.

Kata kunci: Sikap Wirausaha, Pelaksanaan Kegiatan *Business Center*, Minat Berwirausaha

ABSTRACT

Tasya Romauli Sitinjak, NIM 7202343002, "The Influence of Entrepreneur Attitude and Implementation of Business Center Activities on Entrepreneur Interest in Class XI BDP Students of SMK Negeri 2 Balige". Thesis, Department of Economics, Business Education Study Program, Faculty of Economics, State University of Medan 2024.

This study aims to determine and analyze the Influence of Entrepreneur Attitudes and Implementation of Business Center Activities on Entrepreneurial Interests of Class XI BDP Students of SMK Negeri 2 Balige. This type of research is ex post facto research using a quantitative approach. The population in this study were 62 class XI BDP SMK Negeri 2 Balige students. The sampling technique was total sampling, so samples were taken with the same number as the total population, namely 62 people. Data collection techniques were observation, interviews, questionnaires, and documentation. The data analysis technique used was multiple linear regression analysis, to answer the truth of the hypothesis, the t Test, F Test, R^2 Test were used with data processing using SPSS 23. Through the results of data analysis, the multiple linear regression equation $Y = 20.197 + 0.935X_1 + 0.285X_2$ was obtained. Furthermore, the results of the study explain the results of the partial test (t test) of entrepreneur attitudes having a positive and significant effect on students' entrepreneur interest with a calculated t value $> t$ table ($9,554 > 1.670$) with a significance level of $0.000 < 0.05$. There is a positive and significant effect of the implementation of business center activities on students' entrepreneur interest with a calculated t value $> t$ table ($2,108 > 1.670$) at a significance level of $0.039 < 0.05$. Simultaneously (t test) the effect of entrepreneur attitudes on students' entrepreneur interest with a calculated F value of $45.693 > F$ table $= 3.15$ with Sig $0.000 < 0.05$. Furthermore, the coefficient of determination (R^2) value of 0.608 can be concluded that the contribution of the influence of entrepreneur attitudes and the implementation of business center activities on students' entrepreneur interest is 60.8% while the remaining 39.2% is influenced by other factors outside this study.

Keywords: Entrepreneur Attitude, Implementation of Business Center Activities, Interest in Entrepreneur