

ABSTRAK

Muhammad Akhir. 2024. Pengaruh Penguasaan Soft Skill, Informasi Dunia Kerja dan Motivasi Kerja Terhadap Kesiapan Kerja Siswa Kelas XII Bisnis dan Pemasaran SMK Swasta Jambi Medan. Skripsi, Program Studi Pendidikan Bisnis, Jurusan Pendidikan Ekonomi, Fakultas Ekonomi. Universitas Negeri Medan. Pembimbing : Dr.Fitrawaty S.P.,M.Si.

Berdasarkan data BPS dilihat dari Tingkat Pendidikan Terbuka (TPT) pada tahun 2022 SMK menempati posisi tertinggi yaitu 9,42%. Berdasarkan data awal didapat selama 5 tahun terakhir jumlah lulusan yang bekerja rata-rata sebesar 35,90% belum mencapai target komendibud yaitu 67% lulusan smk keterserapan dunia kerja. Tujuan penelitian ini adalah untuk mengetahui pengaruh penguasaan *soft skill* , informasi dunia kerja dan motivasi kerja terhadap kesiapan kerja siswa kelas XII Bisnis dan Pemasaran SMK Swasta Jambi Medan. Pengambilan sampel yaitu dengan *total sampling*, dimana seluruh populasi yang berjumlah 30 siswa di jadikan menjadi sampel. Teknik pengumpulan data menggunakan kusioner. Teknik analisis data menggunakan uji kualitas data, uji asumsi klasik, uji regresi linear berganda, uji hipotesis dan uji koefisien determinan. Hasil penelitian menunjukkan bahwa penguasaan *soft skill* berpengaruh negatif terhadap kesiapan kerja, informasi dunia kerja berpengaruh positif terhadap kesiapan kerja, motivasi kerja berpengaruh positif terhadap kesiapan kerja. Berdasarkan *Adjusted R Square* 0,799 yang berarti 79,9% kesiapan kerja dipengaruhi oleh penguasaan *soft skill*, informasi dunia kerja dan motivasi kerja sementara 20,1% lainnya merupakan kontribusi dan variabel lain yang tidak termasuk ke dalam penelitian ini.

Kata Kunci : Penguasaan Soft Skill, Informasi Dunia Kerja, Motivasi Kerja, Kesiapan Kerja.

ABSTRACT

Muhammad Akhir 2024. The Influence of Mastering Soft Skills, Information on the World of Work and Work Motivation on the Work Readiness of Class XII Business and Marketing Students at Jambi Medan Private Vocational School. Thesis, Business Education Study Program, Department of Economic Education, Faculty of Economics. Medan State University. Supervisor: Dr.Fitrawaty S.P., M.Si.

Based on BPS data, looking at the Open Education Level (TPT) in 2022, Vocational Schools will occupy the highest position, namely 9.42%. Based on preliminary data, it was found that during the last 5 years the average number of graduates working was 35.90%, not yet reaching the commodity target, namely 67% of vocational school graduates being absorbed in the world of work. The aim of this research is to determine the influence of mastery of soft skills, information on the world of work and work motivation on the work readiness of class XII Business and Marketing students at Jambi Medan Private Vocational School. Sampling was taken by total sampling, where the entire population of 30 students was used as the sample. The data collection technique uses a questionnaire. Data analysis techniques use data quality tests, classical assumption tests, multiple linear regression tests, hypothesis tests and determinant coefficient tests. The results of the research show that mastery of soft skills has a negative effect on work readiness, information on the world of work has a positive effect on work readiness, work motivation has a positive effect on work readiness. Based on Adjusted R Square 0.799 which means 79.9% of work readiness is influenced by mastery of soft skills, information about the world of work and work motivation while the other 20.1% is contribution and other variables not included in this research.

Keywords: Mastery of Soft Skills, Information on the World of Work, Work Motivation, Working readiness.