

ABSTRAK

Gamaliel Nicolas Sukatendel, NIM 7203143008, Pengaruh *Hard skill* Dan *Soft skill* Terhadap Kesiapan Kerja Mahasiswa Program Studi Pendidikan Bisnis Fakultas Ekonomi Stambuk 2021 Fakultas Ekonomi Universitas Negeri Medan.

Penelitian ini bertujuan untuk mengetahui pengaruh *hard skill* dan *soft skill* terhadap kesiapan kerja mahasiswa prodi pendidikan bisnis Fakultas Ekonomi Universitas Negeri Medan. Teknik pengumpulan data dalam penelitian ini adalah menggunakan angket/kuesioner yang disebar secara langsung dengan populasi seluruh mahasiswa Prodi Pendidikan Bisnis Stambuk 2021 Fakultas Ekonomi. Teknik pengambilan sampel menggunakan total sampling (sensus) sebanyak 72 orang. Metode Penelitian yang digunakan adalah kuantitatif dengan bantuan software SPSS versi 26. Hasil penelitian ini adalah: (1) *Hard skill* berpengaruh positif terhadap kesiapan kerja; (2) *Soft skill* berpengaruh positif terhadap kesiapan kerja; (3) *Hard skill* dan *Soft skill* berpengaruh positif terhadap kesiapan kerja dengan nilai F hitung sebesar 31,231 dengan nilai signifikansi sebesar $0,000 < 0,05$. Nilai koefisien determinasi (R^2) sebesar 0,460.

Kata Kunci : *Hard skill*, *Soft skill*, Kesiapan Kerja

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ABSTRACT

Gamaliel Nicolas Sukatendel, NIM 7203143008, The Effect of Hard skills and Soft skills on Job Readiness of Students of the Business Education Study Program, Faculty of Economics, Stambuk 2021, Faculty of Economics, State University of Medan.

This research aims to determine the effect of hard skills and soft skills on the work readiness of business education study program students, Faculty of Economics, State University of Medan. The data collection technique in this study was to use a questionnaire that was distributed directly to the population of all 2021 Stambuk Business Education Study Program students at the Faculty of Economics. The sample technique used total sampling (census) of 72 people. The research method used is multiple linear regression analysis with the help of SPSS version 26 software: (1) Hard skills have a positive effect on work readiness; (2) Soft skills have a positive effect on work readiness; (3) Hard skills and Soft skills simultaneously have a positive effect on work readiness with a calculated F value of 31.231 with a significance value of $0.000 < 0.05$. The coefficient of determination (R^2) is 0.460.

Keywords: Hard skills, Soft skills, Work Readiness

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