

ABSTRAK

Septika Pandiangan: Pengembangan Media Video Tutorial Berbasis *Lectora* Membuat Macam-Macam Kelim Siswa Kelas X Tata Busana SMK Negeri 1 Beringin. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2024

Pengembangan Media video tutorial berbasis *lectora* dilatarbelakangi oleh kebutuhan pembelajaran untuk membantu peserta didik dalam mempraktikkan membuat macam-macam kelim. Tujuan penelitian ini ialah : 1) Mengetahui pengembangan media video tutorial berbasis *lectora* membuat macam-macam kelim siswa kelas X Tata Busana SMK Negeri 1 Beringin; 2) Mengetahui Kelayakan media video tutorial berbasis *lectora* membuat macam-macam kelim siswa kelas X Tata Busana SMK Negeri 1 Beringin. Jenis penelitian yang digunakan yaitu penelitian pengembangan (*Research and Development*) dengan model pengembangan 4D yang meliputi tahapan *Define* (Pendefinisian) *Design* (Perancangan), *Develop* (Pengembangan), dan *Disseminate* (Penyebaran).

Hasil penelitian menunjukkan bahwasannya produk media video tutorial berbasis *lectora* membuat macam-macam kelim siswa kelas X Tata Busana SMK Negeri 1 Beringin dinyatakan layak . Penilaian dari ahli materi 95% materi telah valid termasuk dalam kategori “Sangat Layak”. Sementara ahli media 86,65% media telah valid termasuk kedalam kategori “Sangat Layak”. Hasil uji coba siswa kelompok kecil memperoleh persentase dengan rata-rata 77,3% , Uji skala sedang memperoleh persentase dengan rata-rata 88,6%, Uji skala besar memperoleh persentase dengan rata-rata 93%. Dengan hasil tersebut disimpulkan bahwasannya media video tutorial berbasis *lectora* yang dikembangkan sangat layak untuk digunakan sebagai media pembelajaran.

Kata Kunci: Pengembangan Media Video Tutorial Berbasis *Lectora* Membuat Macam-macam Kelim



ABSTRACT

Septika Pandiangan: *Development of Lectora-Based Tutorial Video Media Makes Various Kelim for Class X Students of Fashion Design SMK Negeri 1 Beringin*. Thesis. Faculty of Engineering, State University of Medan. 2024.

The development of lectora-based tutorial video media is motivated by the need for learning to help students in practicing making various types of kelim. The objectives of this research are: 1) To know the development of lectora-based tutorial video media to make various seam of class X students of Fashion Design SMK Negeri 1 Beringin; 2) Knowing the feasibility of lectora-based tutorial video media to make various seams for students of class X Fashion Styling SMK Negeri 1 Beringin. The type of research used is research and development with a 4D development model which includes the stages of Define, Design, Develop, and Disseminate.

The results of the study show that the lectora-based tutorial video media product makes various seam of class X students of Fashion Design SMK Negeri 1 Beringin declared feasible. Assessments from material experts 95% of the material have been valid, including in the category of "Very Feasible". Meanwhile, 86.65% of media experts have been valid, including in the category of "Very Feasible". The results of the small group student trial obtained a percentage with an average of 77.3%, the medium-scale test obtained a percentage with an average of 88.6%, and the large-scale test obtained a percentage with an average of 93%. With these results, it is concluded that the lectora-based tutorial video media developed is very feasible to be used as a learning medium.

Keywords: *Development of Lectora-Based Tutorial Video Media Makes Various Kelim*