

ABSTRAK

Ega Bayu Segoro NIM: 7193240014. Analisis Faktor – Faktor Yang Mempengaruhi Investasi Penanaman Modal Dalam Negeri Di Sumatera Utara. Skripsi, Jurusan Ekonomi Program Studi Ilmu Ekonomi, Fakultas Ekonomi Universitas Negeri Medan 2024.

Penanaman Modal Dalam Negeri berfungsi sebagai pengurangi ketergantungan terhadap produk asing dan mendorong kemajuan industri dalam negeri. Penelitian ini bertujuan untuk mengetahui pengaruh Inflasi, Produk Domestik Regional Bruto (PDRB), dan Suku Bunga terhadap Penanaman Modal Dalam Negeri di Sumatera Utara melalui teknik analisis Regresi Linier Berganda. Data yang digunakan merupakan data sekunder berupa data *time series* tahun 2000-2022 dan diolah dengan program *EViews 10*.

Hasil penelitian menunjukkan bahwa secara parsial Produk Domestik Regional Bruto berpengaruh positif dan signifikan terhadap Penanaman Modal Dalam Negeri di Sumatera Utara. Sedangkan Inflasi dan Suku Bunga secara parsial berpengaruh negatif namun tidak signifikan terhadap Penanaman Modal Dalam Negeri di Sumatera Utara. Secara simultan, Inflasi, Produk Domestik Regional Bruto, dan Suku Bunga bersama-sama berpengaruh signifikan terhadap Penanaman Modal Dalam Negeri di Sumatera Utara. Secara simultan inflasi, PDRB dan suku bunga berpengaruh signifikan terhadap Penanaman Modal Dalam Negeri dan berkontribusi sebesar 83,01% di provinsi Sumatera Utara.

Kata Kunci: Penanaman Modal Dalam Negeri (PMDN), Inflasi, Produk Domestik Regional Bruto (PDRB), Suku Bunga.

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ABSTRACT

Ega Bayu Segoro NIM: 7193240014. Analysis of factors influencing domestic investment in North Sumatra. Thesis, Department of Economics, Economics Study Program, Faculty of Economics, Medan State University 2024.

Domestic investment serves as a reduction in dependence on foreign products and encourages the progress of domestic industries. This study aims to determine the influence of inflation, gross regional domestic product (GDP), and interest rates on domestic investment in North Sumatra through the multiple linear regression analysis technique. The data used is secondary data in the form of time series data from 2000–2022, processed with the EViews 10 program.

The results of the study show that partially the gross regional domestic product has a positive and significant effect on domestic investment in North Sumatra. Meanwhile, inflation and interest rates partially have a negative but insignificant effect on domestic investment in North Sumatra. Simultaneously, inflation, gross regional domestic product, and interest rates together have a significant effect on domestic investment in North Sumatra. Simultaneously, inflation, GDP, and interest rates have a significant effect on domestic investment and contribute 83.01% in North Sumatra province.

Keywords: Domestic Investment (PMDN), Inflation, Gross Regional Domestic Product (GRDP), Interest Rates.

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