

## ABSTRAK

**Isabella Lumbansiantar.5202442002. Hubungan Intensitas Penggunaan Youtube dengan Hasil Praktek Olahan Kue dari Tepung Ketan Di SMK Negeri 1 Pantai Labu. Skripsi. Prodi Pendidikan Tata Boga. Jurusan Pendidikan Kesejahteraan Keluarga. Fakultas Teknik.Universitas Negeri Medan. 2025**

Penelitian bertujuan untuk mengetahui :(1) Intensitas Siswa dalam Penggunaan Youtube; (2)Hasil Praktek Olahan Kue dari Tepung Ketan; (3) Hubungan Intensitas Penggunaan Youtube dengan Hasil Praktek Olahan Kue dari Tepung Ketan.Tempat penelitian SMK Negeri 1 Pantai Labu. Waktu penelitian Januari-Maret 2025. Desain penelitian yang digunakan adalah Korelasional Deskriptif. Populasi penelitian seluruh siswa kelas XI Tata Boga yang berjumlah 30 siswa. Teknik penentuan sampel secara Total Sampling sehingga diperoleh sampel sebanyak 30 orang. Teknik pengumpulan data menggunakan angket untuk data intensitas penggunaan youtube dan pengamatan Hasil Praktek Olahan Kue dari Tepung Ketan. Teknik analisis data secara deskripsi data, uji kecenderungan dan uji persyaratan analisis, dengan uji normalitas dan liniearitas, serta uji hipotesis dengan uji korelasi *product moment*.

Hasil penelitian menunjukkan tingkat kecenderungan Intensitas Penggunaan Youtube termasuk dalam kategori cenderung cukup sebesar 90 persen dan Hasil Praktek Olahan Kue dari Tepung Ketan termasuk pada kategori cenderung Baik sebesar 57 persen. Hasil analisis Korelasi Product Moment terdapat hubungan yang positif dan signifikan antara Intensitas Penggunaan Youtube dengan Hasil Praktek Olahan Kue dari Tepung Ketan dengan nilai  $r_{xy} > r_{tabel}$  ( $0,67 > 0,36$ ) pada taraf 5 persen. Artinya semakin tinggi Intensitas Penggunaan Youtube maka semakin tinggi Hasil Praktek Olahan Kue dari Tepung Ketan siswa. Hasil koefisien determinasi  $r^2 = 0,67 = 44$  persen artinya Intensitas Penggunaan Youtube memberikan kontribusi sebesar 44 persen terhadap variabel Hasil Praktek Olahan Kue dari Tepung Ketan, sedangkan sisanya 56 persen dipengaruhi oleh faktor-faktor diluar penelitian ini.

## **ABSTRACT**

**Isabella Lumbansiantar.5202442002. The Relationship Between Youtube Usage Intensity and Glutinous Rice Flour Cake Processing Practice Results at SMK Negeri 1 Pantai Labu. Thesis. Culinary Arts Education Study Program. Family Welfare Education Department. Faculty of Engineering. State University of Medan. 2025**

*The study aims to determine: (1) Student Intensity in Using Youtube; (2) Results of Cake Processing Practices from Glutinous Rice Flour; (3) Relationship between Intensity of Youtube Use and Results of Cake Processing Practices from Glutinous Rice Flour. Place of research SMK Negeri 1 Pantai Labu. Time of research January- March 2025. The research design used is Correlational Descriptive. The research population is all students of class XI Culinary Arts totaling 30 students. The sampling technique is Total Sampling so that a sample of 30 people is obtained. The data collection technique uses a questionnaire for data on the intensity of YouTube use and observations of the Results of Cake Processing Practices from Glutinous Rice Flour. Data analysis techniques are data descriptions, tendency tests and analysis requirements tests, with normality and linearity tests, and hypothesis testing with product moment correlation tests.*

*The results of the study showed that the level of tendency of Youtube Usage Intensity was included in the category of tending to be sufficient at 90 percent and the Results of Glutinous Rice Flour Cake Processing Practice were included in the category of tending to be Good at 57 percent. The results of the Product Moment Correlation analysis showed a positive and significant relationship between the Intensity of Youtube Usage and the Results of Glutinous Rice Flour Cake Processing Practice with a value of  $r_{xy} = 0.67 > r_{table} (0.67 > 0.36)$  at the 5 percent level. This means that the higher the Intensity of Youtube Usage, the higher the Results of the Students' Glutinous Rice Flour Cake Processing Practice. The results of the determination coefficient  $r^2 = 0.67 = 44$  percent mean that the Intensity of Youtube Usage contributes 44 percent to the variable Results of Glutinous Rice Flour Cake Processing Practice, while the remaining 56 percent is influenced by factors outside this study.*