

ABSTRAK

KEVIN NAINGGOLAN. Pengembangan Bahan Ajar Berbasis Aplikasi Canva Untuk Meningkatkan Kemampuan menulis kalimat efektif di kelas IV SD Negeri 060827 Medan T.A. 2024/2025. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2025.

Penelitian ini dilatarbelakangi dari rendahnya kemampuan menulis siswa kelas IV SD SD Negeri 060827 Medan. Hal ini ditunjukkan oleh hasil belajar siswa yang kurang optimal, terutama dalam menyusun kalimat efektif. Tujuan penelitian ini adalah mengetahui kevalidan, kepraktisan, dan efektifitas dari pengembangan bahan ajar berbasis aplikasi Canva pada materi kalimat efektif di kelas IV SD 060827 Medan. Penelitian ini merupakan penelitian dan pengembangan (R&D) dengan model pengembangan *Borg & Gall*. Subjek penelitian adalah siswa kelas IV SD Negeri 060827 Medan yang berjumlah 30 orang. Data dikumpulkan dengan cara wawancara, penyebaran angket, dan melakukan tes. Instrumen yang digunakan terdiri dari angket ahli dan tes hasil belajar. Hasil penelitian menunjukkan kelayakan bahan ajar mendapat persentase rata-rata yakni 89,77% dalam kualifikasi sangat layak digunakan. Pada praktikalitas bahan ajar mendapat persentase rata-rata yakni 89,77% dalam kualifikasi sangat praktis. Pada efektifitas bahan ajar diperoleh dari rata-rata *pretest* dan *posttest* menggunakan rumus N-gain dan memperoleh hasil batasan 0,40 yang termasuk dalam kategori efektif. Dengan demikian dapat disimpulkan bahan ajar berbasis Canva dapat meningkatkan kemampuan menulis kalimat efektif siswa kelas IV di SD Negeri 060827 Medan.

Kata Kunci: Bahan Ajar, Aplikasi Canva, Menulis Kalimat Efektif

ABSTRACT

KEVIN NAINGGOLAN. Development of Teaching Materials Based on Canva Application to Improve the Ability to Write Effective Sentences in Grade IV of Elementary School 060827 Medan T.A 2024/2025. Skripsi. Medan: Faculty of Education. Universitas Negeri Medan. 2025.

This research is motivated by the low writing ability of fourth grade students of SD Negeri 060827 Medan. This is indicated by the less than optimal learning outcomes of students, especially in composing effective sentences. The purpose of this study was to determine the validity, practicality, and effectiveness of the development of teaching materials based on the Canva application on effective sentence material in fourth grade students of SD Negeri 060827 Medan. This research is a research and development (R&D) with the Borg & Gall development model . The subjects of the study were 30 fourth grade students of SD Negeri 060827 Medan. Data were collected by means of interviews, distributing questionnaires, and conducting tests. The instruments used consisted of expert questionnaires and learning outcome tests. The results of the study showed that the feasibility of teaching materials received an average percentage of 89.77% in the qualification of very feasible to use. In terms of practicality, teaching materials received an average percentage of 89.77% in the qualification of very practical. The effectiveness of teaching materials is obtained from the average pretest and posttest using the N-gain formula and obtains a limit result of 0.40 which is included in the effective category. Thus, it can be concluded that Canva-based teaching materials can improve the ability to write effective sentences for fourth grade students at SD Negeri 060827 Medan.

Keywords : Teaching Materials, Canva Application, Writing Effective Sentences

