

ABSTRAK

KRISTIN AGUSTINA SIMATUPANG. Pengaruh Penggunaan Media Pop Up Book Terhadap Tingkat Penguasaan Kosakata Anak Usia 4-5 Tahun Di TK Efrata Medan T.A 2023/2024. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2025.

Permasalahan dalam penelitian ini adalah tingkat penguasaan kosakata anak kurang dalam hal mengucapkan kosakata nama binatang, tanaman, dan mengenal warna 1) Ditemukan 6-8 orang anak dari total 16 jumlah anak di kelas TK A yang sulit berbicara atau berkomunikasi dikarenakan anak sulit mengembangkan perbendaharaan kata atau menyusun kata menjadi kalimat yang mudah dimengerti orang lain khususnya guru. 2) Ditemukan sekitar 6-8 anak yang hanya bisa mengucapkan 100- 300 kosakata dalam sehari. 3) Ditemukan sekitar 7-8 anak yang perbendaharaan kosakata masih kurang seperti kosakata nama-nama benda, warna, binatang, tumbuhan dan juga mengenal bilangan. 4) Kegiatan pembelajaran yang dilakukan guru hanya memfokuskan pada kemampuan akademik seperti, membaca, menulis, dan berhitung saja. Penelitian ini bertujuan untuk mengetahui adanya pengaruh media Pop up Book terhadap Tingkat penguasaan kosakata anak usia 4-5 tahun di TK Efrata. Jenis penelitian ini adalah kuantitatif desain penelitian *Pre-experimental design* dengan jenis *one group pretest-posttest design*. Populasi penelitian ini ialah seluruh anak usia 4-5 tahun di TK Efrata Kelas A yang berjumlah 15 orang anak. Teknik pengambilan sampel yang digunakan dalam penelitian ini adalah menggunakan teknik *nonporobability sampling*, yaitu sampling jenuh. Instrumen pengumpulan data dalam penelitian ini menggunakan lembar observasi dan dokumentasi. Teknik analisis data menggunakan statistik nonparametric yaitu uji Wilcoxon. Hasil perhitungan dan uji hipotesis data diperoleh Sesuai dengan hasil uji hipotesis yaitu $120 > 25$, karena $W_{hitung} > W_{tabel}$ maka H_0 ditolak dan H_a diterima. Adapun hasil penelitian nilai rata- rata sebelum dilakukan pembelajaran menggunakan media Pop up Book (*pre-test*) tergolong berkategori mulai berkembang dengan rata-rata skor = 1,82, sedangkan setelah kegiatan pembelajaran menggunakan media Pop up Book (*post-test*) tergolong berkategori berkembang sangat baik dengan rata-rata skor = 3,45. Dengan demikian dapat disimpulkan bahwa H_a diterima sehingga dapat dinyatakan bahwa “Adanya pengaruh yang signifikan dari media Pop Up Book terhadap tingkat penguasaan kosakata anak usia 4-5 tahun di TK Efrata.

Kata Kunci : Media Pop up Book, Tingkat Penguasaan Kosakata Anak

ABSTRACT

KRISTIN AGUSTINA SIMATUPANG. The Effect of the Use of Pop Up Book Media on the Level of Vocabulary Mastery of Children Aged 4-5 Years at Efrata Kindergarten Medan T.A 2023/2024. Skripsi. Medan: Faculty of Education. Universitas Negeri Medan. 2025.

The problem in this study is that the level of children's vocabulary mastery is lacking in terms of pronouncing vocabulary for names of animals, plants, and recognizing colors: 1) It was found that 6-8 children out of a total of 16 children in Kindergarten A had difficulty speaking or communicating because children had difficulty developing vocabulary or arranging words into sentences that were easy for others to understand, especially teachers. 2) It was found that about 6-8 children could only pronounce 100-300 vocabulary words in a day. 3) It was found that about 7-8 children whose vocabulary was still lacking such as vocabulary of names of objects, colors, animals, plants and also knew numbers. 4) Learning activities carried out by teachers only focus on academic abilities such as reading, writing, and arithmetic. This study aims to determine the influence of Pop up Book media on the level of vocabulary mastery of 4-5 year old children in Efrata Kindergarten. This type of research is a quantitative research design Pre-experimental design with a type of pretest-posttest design in one group. The population of this study is all children aged 4-5 years in Efrata Kindergarten Class A which totals 15 children. The sampling technique used in this study is using a non-probability sampling technique, namely saturated sampling. The data collection instruments in this study used observation sheets and documentation. The data analysis technique uses nonparametric statistics, namely the Wilcoxon test. The results of the calculation and hypothesis test of the data were obtained in accordance with the results of the hypothesis test, which was $120 > 25$, because $>$, H_0 was rejected and H_a was accepted. The results of the study showed that the average score before learning using the media Pop up Book, W-calng., W-table. (pre-test) was classified as starting to develop with an average score = 1.82, while activities after learning using Pop up Book media (post-test) were classified as developing very well with an average score = 3.45. Thus, it can be concluded that it is accepted so that it can be stated that "There is a significant influence of Pop Up Book media on the level of vocabulary mastery of 4-5 year old children in Efrata Kindergarten. ,H-a.

Keywords: Pop up Book Media, Children's Vocabulary Mastery Level