

ABSTRAK

Marito Sihotang, NIM. 5173343028, Pengembangan Media Video Tutorial Pembuatan Sulaman Fantasi Pada Mata Pelajaran Pembuatan Hiasan Siswa Kelas XI SMK Swasta Imelda Medan

Penelitian ini bertujuan untuk: 1). Mengetahui pengembangan media video tutorial pembuatan sulaman fantasi kelas XI Tata Busana SMK Swasta Imelda Medan pada sarung bantal kursi. 2). Untuk mengetahui kelayakan media pembelajaran video tutorial untuk membuat sulaman fantasi pada sarung bantal kursi siswa kelas XI Tata Busana SMK Swasta Imelda Medan. Dalam proses belajar mengajar kehadiran media mempunyai arti yang cukup penting, media pembelajaran video tutorial dapat dijadikan sebagai alat untuk menyampaikan materi pembelajaran agar lebih menarik dan efektif. Peneliti mencoba mengembangkan media pembelajaran menggunakan video tutorial, dengan tujuan untuk memudahkan pendidik dalam menyampaikan materi pembelajaran.

Jenis penelitian yang dipakai adalah research and development, kuantitatif dan kualitatif dengan model ADDIE. Lima tahapan dalam proses pengembangannya yaitu Analisis (Analysis), Desain (Design), Pengembangan (Development), Implementasi (Implementation), Evaluasi (Evaluation). Instrumen yang digunakan berupa angket untuk menguji kelayakan video tutorial. Sasaran penelitian ini adalah siswa kelas XI Tata Busana SMK Pariwisata Imelda Medan sebanyak 32 siswa. Teknik pengumpulan data dilakukan menggunakan angket atau kusioner. Validasi materi pembelajaran oleh ahli materi memperoleh persentase skor rata-rata 94% materi telah valid, memenuhi standart kelayakan isi maupun penyajian materi, sedangkan validasi oleh ahli media menyatakan bahwa secara keseluruhan media 85% telah valid dan termasuk kategori “Sangat Layak” untuk digunakan.

Hasil tahap uji coba kelayakan media dengan persentase pada tahap uji coba skala kecil 69%, skala sedang 82% dan pada uji coba skala besar memperoleh persentase skor rata-rata 86% dengan kriteria “Sangat Layak”. Maka diperoleh kesimpulan media pembelajaran Media video tutorial layak digunakan sebagai media pembelajaran alternatif pada mata pelajaran pembuatan hiasan busana di kelas.

Kata kunci: Pengembangan Media Video Tutorial, Pembuatan Sulaman Fantasi, Sarung Bantal kursi.

ABSTRACT

Marito Sihotang, NIM. 5173343028, Development of Video Media Tutorial on Making Fantasy Embroidery in the Subject of Decoration Making for Class XI Students of Imelda Private Vocational School

This research aims to: 1). Knowing the development of video tutorial media for making fantasy embroidery for class XI Fashion Design at Imelda Medan Private Vocational School on chair cushion covers. 2). To determine the feasibility of video tutorial learning media for making fantasy embroidery on chair cushion covers for class XI students of Fashion Design at Imelda Private Vocational School, Medan. In the teaching and learning process, the presence of media has quite an important meaning, video tutorial learning media can be used as a tool to convey learning material to make it more interesting and effective. Researchers are trying to develop learning media using video tutorials, with the aim of making it easier for educators to convey learning material.

The type of research used is research and development, quantitative and qualitative with the ADDIE model. The five stages in the development process are Analysis, Design, Development, Implementation, Evaluation. The instrument used was a questionnaire to test the feasibility of video tutorials. The target of this research was 32 students in class XI Fashion Design at Imelda Tourism Vocational School, Medan. Data collection techniques are carried out using questionnaires or questionnaires. Validation of learning material by material experts obtained an average score percentage of 94% of the material was valid, meeting the appropriateness standards for the content and presentation of the material, while validation by media experts stated that overall 85% of the media was valid and included in the "Very Appropriate" category for use.

The results of the media feasibility trial stage with a percentage at the small-scale trial stage of 69%, medium scale 82%, in the large-scale trial obtained an average score percentage of 86% with the criteria of "Very Feasible". So it is concluded that the learning media Video tutorial media is feasible to be used as an alternative learning media in the subject of making fashion decorations in class.

Keywords: Video Tutorial Media Development, Fantasy Embroidery Making, Chair Cushion Cover.