

ABSTRAK

Indah Maya Sari. NIM 5172143003: Pengembangan Media Video Tutorial Pembuatan Sulaman Fantasi Taplak Meja Pada Siswa Kelas Xi Smk Swasta Setia Budi Binjai. SKRIPSI. Program Studi Pendidikan Tata Busana. Jurusan Pendidikan Kesejahteraan Keluarga. Fakultas Teknik. Universitas Negeri Medan. 2024.

Penelitian didasarkan pada masalah keterbatasan variasi pada media pembelajaran pembuatan sulaman fantasi. Penelitian ini bertujuan untuk Mengembangkan media video tutorial pada materi sulaman fantasi pada elemen Pelajaran Desain dan produksi Busana di SMK Swasta Setia Budi Binjai dan Mengetahui kelayakan media video tutorial pada elemen Pelajaran Desain dan produksi Busana materi sulaman fantasi di SMK Swasta Setia Budi Binjai.

Jenis penelitian yang digunakan yaitu penelitian pengembangan (*Research and Development*) dengan metode penelitian ADDIE yang meliputi tahapan *Analysis* (Analisis), *Design* (Desain), *Development* (Pengembangan), *Implementation* (Implementasi), *Evaluation* (Evaluasi). Media video tutorial divalidasi kelayakannya 2 ahli media dan 2 ahli materi, setelah itu dilakukan uji coba kepada 30 orang siswa kelas XI Tata Busana SMK Swasta Setia Budi Binjai.

Hasil penelitian menunjukkan bahwasannya produk media video tutorial pada pembuatan sulaman fantasi taplak meja pada siswa kelas XI SMK Swasta Setia Budi Binjai dinyatakan layak setelah melalui beberapa tahapan, yaitu: Validasi oleh ahli media menyatakan bahwa 87,5% media telah valid termasuk kedalam kategori “Baik”, validasi oleh ahli materi menyatakan bahwa 90,83% materi telah valid termasuk kedalam kategori “Sangat Baik”. Hasil uji coba siswa kelompok kecil memperoleh presentase dengan rata-rata 87,55% berada pada kategori “Baik”. Uji coba skala besar memperoleh presentase dengan rata-rata 94,08% berada pada kategori “Sangat Baik”. Dengan hasil tersebut disimpulkan bahwasannya media video tutorial sulaman fantasi taplak meja yang dikembangkan sangat layak untuk digunakan sebagai media pembelajaran.

Kata Kunci: Pengembangan Media, Video Tutorial, Sulaman Fantasi.

ABSTRACT

Indah Maya Sari. NIM 5172143003: Media Development Video Tutorial for Making Fantasy Embroidered Table Cloths for Class XI Students of Setia Budi Binjai Private Vocational School. THESIS. Fashion Design Education Study Program. Department of Family Welfare Education. Faculty of Engineering. Medan State University. 2024.

The research is based on the problem of limited variations in learning media for making fantasy embroidery. This research aims to develop video tutorial media on fantasy embroidery material in the Clothing Design and Production Lesson element at the Setia Budi Binjai Private Vocational School and determine the feasibility of video tutorial media in the Fashion Design and Production Lesson element with fantasy embroidery material at the Setia Budi Binjai Private Vocational School.

The type of research used is research and development using the ADDIE research method which includes the stages of Analysis, Design, Development, Implementation, Evaluation. The video tutorial media was validated for its suitability by 2 media experts and 2 material experts, after which a trial was carried out on 30 class XI students of Fashion Design at Setia Budi Binjai Private Vocational School.

The results of the research show that the video tutorial media product for making fantasy embroidered tablecloths for class ", validation by material experts stated that 90.83% of the material was valid and included in the "Very Good" category. The results of the small group student trials obtained a percentage with an average of 87.55% in the "Good" category. Large-scale trials obtained a percentage with an average of 94.08% in the "Very Good" category. With these results, it can be concluded that the video tutorial media for fantasy tablecloth embroidery that was developed is very suitable for use as a learning medium.

Keywords: Media Development, Video Tutorial, Fantasy Embroidery.