

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

A. Conclusions

Based on the research problems and research findings of the data analysis, the conclusion can be seen as follows:

1. This study discussed about to find out the types of language style used in Fabrizio Romano's Instagram account, to describe the language style used in Fabrizio Romano's Instagram account, and to explain the reason why the types of language style itself used in Fabrizio Romano's languages as they are. The data were collected from Fabrizio Romano languages in his Instagram caption. And then the researcher classifying the data and put them based on each types. There were five types of language style based on Joos (1976) theory and the researcher only found four from five styles. Those were formal style, casual style, consultative style, and intimate style
2. The used of Language styles vary depending on the context and communication style. Formal language styles indicate a formal tone, using proper nouns and context. Casual language styles use conversational expressions and informal tone, while consultative language styles ask for advice or predictions. Intimate language styles convey personal sentiments and emotions, highlighting joy and enthusiasm. These styles are addressed to followers based on events.

3. The researcher found several reasons why Fabrizio Romano used those types of language style in his Instagram caption. The styles are used to maintain professionalism, foster engagement, align with platform norms, convey authenticity, and establish a strong connection with the audience. These factors contribute to the overall success and impact of his Instagram account.

B. Suggestions

1. For English department students, particularly those studying English literature, understand how to examine different sorts of language styles not only through direct interaction, but also through indirect interaction, such as social media or the internet.
2. For the reader or another researcher use it as a source of further information while conducting future research on language styles.