

# CHAPTER I

## INTRODUCTION

### A. Background of the Study



Language is a communication tool in the form of a symbol system produced by humans and as a tool for interacting with the environment around us (Wardough, 1984). Without language, it is impossible for us to be able to interact with each other because language is a source for creating human interaction with other people which is also a symbol of a nation or tribe and is one of the characteristics of a nation or tribe so that people can recognize a nation or tribe through language. So, language can be said as a bridge between people to communicate with others.

Language is not only a means of communicating an object, but also building and maintaining relationships with other people (Trudgill, 1974). The existence of regional variations can be seen in everyday life can also be manifested in the form of text or writing, which is shown through television, newspapers, and some of them through cyberspace or what we are often familiar with on the internet such as Facebook, Instagram, Whatsapp, TikTok and Twitter.

Twitter is a website, owned and operated by Twitter Inc, which offers a microblogging social network that enables users to send and read messages called statuses or tweets. On Twitter media, it is also common to find users who use more than one language or what we often know as bilingual (using two or more

languages). We can also encounter code switching in our daily lives both orally and in writing.

We can see this code-switching phenomenon on the Twitter account of one of the well-known influencers in Indonesia, Alexander Thian. The influencer who is often called Lexy is also a Scriptwriter and also a Travel blogger. He often uploads his traveling photos or just writes a status on his Twitter account by using code switching in two languages, namely Indonesian and English in both formal and non-formal languages.

No	Data	Types
1.	 <p><b>Alexander Thian</b> ✓ @aMrazing · 3d          Ini iklan terkeren, terbagus, terbaik yang aku tonton tahun ini. Gokil BCA 🙌🙌🙌          🙌🙌 copywriter(s)-nya deserve all the praise gilaaaaa kece!!</p>	<p>The type of code-switching from the sentence above is <b>intra-sentential switching</b>. The user did the transition in the middle of a sentence containing elements of both languages (English and Indonesian). The sentence started with Indonesian-English-Indonesian.</p>
2.	 <p><b>Alexander Thian</b> ✓ @aMraging · 25 Nov          Baru kali ini aku gak antusias sama sekali sama pelem marvel, padahal selalu nonton setiap pelemnya. Yang udah nonton The Marvels, gimana? Is it good?</p>	<p>The type of code-switching from the sentence above is <b>Tag-switching</b> because the user inserted a tag word <i>is it good?</i> at the end of the sentence after using Indonesian. The user tends to use English language at</p>



		the end of the sentence rather than complete all the sentence by using Indonesian language.
3.	 <p>Alexander Thian  @aMrasing</p> <p>Gile rame banget wkwkwk. Makasih, teman-teman yang sudah datang! It was lovely to meet all of you 🍷🥰</p> <p><a href="#">Translate Tweet</a></p>	The type of code-switching from the sentence above is <b>inter-sentential switching</b> because the user involves a large amount of syntactic complexity in the form of sentences and also adapts to the rules of both languages (English and Indonesian). The sentence was started with an Indonesian sentence, then followed by English.

Table 1.1 Preliminary data from one of @aMrasing's post

Based on the observation above, there is a code switching used by Alexander Thian. In the sample above, three types of code switching occurs on his tweets. Therefore, it is important to discuss how code switching are used and the reasons why code switching used in Alexander Thian's tweet.

## B. The Problems of the Study

The problems of the study are formulated as follows:

1. What types of code switching are used in the Alexander Thian's Tweets?

2. How are the code switching used in the Alexander Thian's Tweets?
3. Why is the code switching used as they are?

### **C. The Objectives of the study**

In this research, in line with the problems, the objectives are:

1. to categorize the types of code switching used in Alexander Thian's Tweets,
2. to investigate how code switching is used in Alexander Thian's Tweets, and
3. to explain the reasons why the Code switching use as they are.

### **D. The Scope of the study**

This study focuses on Code Switching used in Alexander Thian's Twitter, in order to identify the types, how they are used and also the reasons using Poplack (1995) and Hoffman (1991) theory. The data were limited, from May 2023 until December 2023.

### **E. The Significance of the Research**

The findings of this study are expected to have a theoretical and practical significances.

### 1. Theoretical Significances

The researcher hopes that this research can be beneficial to enrich understanding of syntactic studies of code switching, especially in Twitter.

### 2. Practical Significances

The researcher hopes that this research can add linguistic insight and can be a reference for research and in order to preserve the use of language in society, and apply it according to the speaker's environment properly and correctly.

