

ABSTRAK

Innova Riana Yanti Sinambela, NIM 8216192017. Pengembangan Bahan Ajar Menulis Cerpen Berbantuan *Google Sites* untuk Siswa Kelas XI SMK Negeri 1 Meranti. Tesis. Program Studi Pendidikan Bahasa dan Sastra Indonesia. Program Pascasarjana Universitas Negeri Medan. 2024.

Penelitian ini adalah penelitian dan pengembangan dengan menggunakan model pengembangan Dick dan Carrey untuk mengetahui (1) proses pengembangan bahan ajar menulis cerpen berbantuan *google sites*, (2) bentuk pengembangan bahan ajar menulis cerpen berbantuan *google sites*, (3) kelayakan pengembangan bahan ajar menulis cerpen berbantuan *google sites*, (4) keefektifan pengembangan bahan ajar menulis cerpen berbantuan *google sites*. Hasil penelitian menunjukkan bahwa (1) mengembangkan bahan ajar dengan lima tahapan ADDIE, (2) bentuk produk berupa bahan ajar menulis cerpen berbantuan *google sites* memiliki tampilan dan isi sesuai dengan prinsip relevansi, konsistensi, dan kecukupan, (3) kelayakan bahan ajar menulis cerpen dinyatakan layak untuk digunakan berdasarkan validasi ahli materi yang meliputi aspek kelayakan isi/materi, kelayakan bahasa, dan kelayakan penyajian. Memperoleh skor rata-rata 88% dengan kriteria “**sangat layak**”, ahli desain yang meliputi aspek kelayakan kegrafikaan memperoleh skor rata-rata 89% dengan kriteria “**sangat layak**”. Uji coba siswa memperoleh skor rata-rata 82% dengan kriteria “**sangat layak**”, (4) keefektifan bahan ajar menulis cerpen berbantuan *google sites* menunjukkan peningkatan dari hasil pretes 66 menjadi hasil postes 85. Keseluruhan hasil penelitian ini menunjukkan bahan ajar menulis cerpen dinyatakan layak dan efektif untuk digunakan dalam proses pembelajaran. Implikasi dari penelitian ini adalah (1) bahan ajar yang dikembangkan memberikan sumbang praktis dalam pelaksanaan pembelajaran, (2) bahan ajar yang dikembangkan dapat menambah ilmu pengetahuan pada guru dalam meningkatkan kualitas pembelajaran dan menciptakan pembelajaran yang menarik dan bermakna, (3) bahan ajar yang dikembangkan dapat digunakan sebagai salah satu materi ajar alternatif pendamping pada materi teks cerpen.

Kata kunci : Bahan ajar, menulis cerpen, berbantuan *google sites*.

ABSTRACT

Innova Riana Yanti Sinambela, NIM 8216192017. Development of Teaching Materials for Writing Short Stories with The Help of Google Sites for Class XI Students at SMK Negeri 1 Meranti. Thesis. Indonesian Language and Literature Education Study Program. Medan State University Postgraduate Program. 2024.

This research is research and development using the Dick and Carrey development model to determine (1) the process of developing teaching materials for writing short stories with the help of Google Sites, (2) the form of developing teaching materials for writing short stories with the help of Google Sites, (3) the feasibility of developing teaching materials for writing short stories assisted by Google Sites (4) effectiveness of developing teaching materials for writing short stories assisted by Google Sites. The results of the research show that (1) developing teaching materials with the five stages of ADDIE, (2) the product form in the form of teaching materials for writing short stories with the help of Google Sites has an appearance and content in accordance with the principles of relevance, consistency and adequacy, (3) the feasibility of teaching materials for writing short stories declared suitable for use based on material expert validation which includes aspects of appropriateness of content/material, appropriateness of language, and appropriateness of presentation. Obtaining an average score of 88% with the "very feasible" criteria, design experts covering aspects of graphic feasibility obtained an average score of 89% with the "very feasible" criteria. In the trial, students obtained an average score of 82% with the criteria "very feasible", (4) the effectiveness of teaching materials for writing short stories with the help of Google Sites showed an increase from pre-test results of 66 to post-test results of 85. Overall the results of this research show that teaching materials for writing short stories were declared feasible. and effective for use in the learning process. The implications of this research are (1) the teaching materials developed provide a practical contribution to the implementation of learning, (2) the teaching materials developed can increase teachers' knowledge in improving the quality of learning and creating interesting and meaningful learning, (3) the teaching materials are developed can be used as an alternative accompanying teaching material for short story text material.

Keywords: Teaching materials, writing short stories, help from Google sites.