

ABSTRAK

Siti Sundari. NIM. 8226192001. Pengembangan Bahan Ajar Teks Deskripsi Bermuatan Kearifan Lokal Riau Berbantuan *FlipHtml5* pada Siswa Kelas VII SMP Negeri 3 Rambah Hilir Kabupaten Rokan Hulu Provinsi Riau. Tesis. Program Studi Pendidikan Bahasa dan Sastra Indonesia. Pascasarjana Universitas Negeri Medan. 2024.

Penelitian ini bertujuan untuk mengetahui (1) proses pengembangan bahan ajar teks deskripsi bermuatan kearifan lokal Riau berbantuan *FlipHtml5*, (2) bentuk produk bahan ajar teks deskripsi bermuatan kearifan lokal Riau berbantuan *FlipHtml5*, (3) kelayakan bahan ajar teks deskripsi bermuatan kearifan lokal Riau berbantuan *FlipHtml5*, dan (4) keefektifan bahan ajar teks deskripsi bermuatan kearifan lokal Riau berbantuan *FlipHtml5* pada kelas VII SMP Negeri 3 Rambah Hilir Kabupaten Rokan Hulu Provinsi Riau. Penelitian ini menggunakan pengembangan *Research and Development* (R&D) dengan model ADDIE yang terdiri dari analisis, rancangan, pengembangan, implementasi, dan evaluasi. Hasil penelitian menunjukkan bahwa (1) proses pengembangan bahan ajar dilakukan dengan 5 tahapan yang berlangsung dengan baik, (2) bentuk bahan ajar materi tesk deskripsi yang dikembangkan memiliki tampilan dan isi yang berbeda dan belum pernah ditemukan bahan ajar yang sama, (3) kelayakan bahan ajar teks deskripsi bermuatan kearifan lokal Riau berbantuan *FlipHtml5* yang dikembangkan dinyatakan sangat layak untuk digunakan berdasarkan validasi ahli materi dan ahli desain. Validasi ahli materi 1 memperoleh persentase kelayakan sebesar 97,5% dengan kriteria “Sangat Layak”, ahli materi 2 memperoleh persentase kelayakan sebesar 96,3% dengan kriteria “Sangat Layak”. Ahli desain 1 memperoleh persentase kelayakan sebesar 97,3% dengan kriteria “Sangat Layak” dan ahli desain 2 memperoleh persentase kelayakan sebesar 98,2% dengan kriteria “Sangat Layak”. Penilaian juga dilakukan oleh guru bahasa Indonesia kelas VII SMP Negeri 3 Rambah Hilir dengan presentase 97,6% pada kriteria kelayakan “Sangat Layak”. Berikutnya dilakukan uji skala kecil memperoleh persentase kelayakan sebesar 92% dengan kriteria kelayakan “Sangat Layak”. Uji coba skala besar memperoleh persentase kelayakan sebesar 93,4% dengan kriteria kelayakan “Sangat Layak”. (4) keefektifan bahan ajar materi teks deskripsi menunjukkan peningkatan sebesar 18,8% dari hasil pre-test 71,8% menjadi hasil post-test 90,6%. Keseluruhan hasil penelitian ini menunjukkan bahwa bahan ajar teks deskripsi bermuatan kearifan lokal Riau berbantuan *FlipHtml5* pada kelas VII SMP Negeri 3 Rambah Hilir Kabupaten Rokan Hulu Provinsi Riau dinyatakan sangat layak dan efektif untuk digunakan dalam proses pembelajaran.

Kata kunci: bahan ajar, teks deskripsi, kearifan lokal Riau, *FlipHtml5*

ABSTRACT

Siti Sundari. NIM. 8226192001. Development of descriptive text teaching materials containing local Riau wisdom with the assistance of FlipHtml5 for Class VII students of SMP Negeri 3 Rambah Hilir, Rokan Hulu Regency, Riau Province. Thesis: Master's Program in Indonesian Language and Literature Education. Medan State University. 2024.

This study aims to determine (1) the process of developing descriptive text teaching materials containing Riau local wisdom with the help of FlipHtml5, (2) FlipHtml5, (3) the feasibility of descriptive text teaching materials containing Riau local wisdom assisted by FlipHtml5, and (4) the effectiveness of descriptive text teaching materials containing Riau local wisdom assisted by FlipHtml5 in class VII of SMP Negeri 3 Rambah Hilir, Rokan Hulu Regency, Riau Province. This research uses Research and Development (R&D) development with the ADDIE model which consists of analysis, design, development, implementation and evaluation. The results of the research show that (1) the process of developing teaching materials was carried out in 5 stages which went well, (2) the form of teaching materials for the descriptive test materials developed had a different appearance and content and the same teaching materials had never been found, (3) feasibility The descriptive text teaching material containing local Riau wisdom with the help of FlipHtml5 developed was declared very suitable for use based on validation from material experts and design experts. Validation material expert 1 obtained a feasibility percentage of 97.5% with the criteria "Very Eligible", material expert 2 obtained a feasibility percentage of 96.3% with the criteria "Very Eligible". Design expert 1 obtained a feasibility percentage of 97.3% with the criteria "Very Feasible" and design expert 2 obtained a feasibility percentage of 98.2% with the criteria "Very Feasible". The assessment was also carried out by the class VII Indonesian language teacher at SMP Negeri 3 Rambah Hilir with a percentage of 97.6% on the eligibility criteria "Very Eligible". Next, a small scale test was carried out to obtain a feasibility percentage of 92% with the eligibility criteria "Very Feasible". The large-scale trial obtained a feasibility percentage of 93.4% with the eligibility criteria "Very Feasible". (4) the effectiveness of descriptive text teaching materials shows an increase of 18.8% from pre-test results of 71.8% to post-test results of 90.6%. The overall results of this research show that descriptive text teaching materials containing Riau local wisdom with the help of FlipHtml5 in class VII of SMP Negeri 3 Rambah Hilir, Rokan Hulu Regency, Riau Province were declared very suitable and effective for use in the learning process.

Keywords: teaching materials, descriptive text, Riau local wisdom, FlipHtml5