

## ABSTRAK

**Devi Anggriani Brs, NIM 3193131011.** Analisis Tingkat Kesejahteraan Dan Strategi Peningkatan Pendapatan Petani Sayur Di Desa Karya Indah Kecamatan Tapung Kabupaten Kampar. Skripsi, Jurusan Pendidikan Geografi Fakultas Ilmu Sosial Universitas Negeri Medan. 2024

Penelitian ini bertujuan untuk mengetahui : (1) tingkat kesejahteraan petani sayur di Desa Karya Indah Kecamatan Tapung Kabupaten Kampar. (2) strategi para petani sayur di Desa Karya Indah Kecamatan Tapung Kabupaten Kampar dalam meningkatkan pendapatannya.

Penelitian ini dilaksanakan di Desa Karya Indah Kecamatan Tapung Kabupaten Kampar pada bulan Januari 2024. Populasi dalam penelitian ini adalah seluruh petani sayur di Desa Karya Indah yang terdiri dari 30 KK. Sampel dalam penelitian ini menggunakan *Total Sampling* yaitu seluruh populasi dijadikan sebagai sampel penelitian. Teknik pengumpulan data yang digunakan adalah observasi dan wawancara. Data dianalisis dengan teknik analisis deskriptif kualitatif.

Hasil penelitian menunjukkan : (1) Tingkat Kesejahteraan petani sayur di Desa Karya Indah, berdasarkan indikator dan Tahapan Keluarga Sejahtera BKKBN 2019, terdiri dari 30 KK yang menjadi sampel maka 4 KK (13,33%) Keluarga Prasejahtera, 13 KK (43,33%) Keluarga Sejahtera I, 10 KK (33,33%) Keluarga Sejahtera II, dan 3 KK (10%) Keluarga Sejahtera III. (2) Strategi peningkatan pendapatan petani sayur meliputi (a) pemilihan bibit, (b) pengelolaan tanah yang baik, (c) pemupukan, (d) pengendalian hama, serta (e) pengairan dan irigasi.

**Kata Kunci: Kesejahteraan, Pendapatan, Petani.**

## ABSTRACT

**Devi Anggriani Brs, NIM 3193131011.** Analysis of Welfare Levels and Income Improvement Strategies for Vegetable Farmers in Karya Indah Village, Tapung District, Kampar Regency. Thesis, Department of Geography Education, Faculty of Social Sciences, Medan State University.2024.

This research aims to determine: (1) the level of welfare among vegetable farmers in Karya Indah Village, Tapung District, Kampar Regency; and (2) the strategies employed by vegetable farmers in Karya Indah Village to increase their income.

The study was conducted in Karya Indah Village, Tapung District, Kampar Regency in January 2024. The population of this study includes all vegetable farmers in Karya Indah Village, consisting of 30 households. The sampling method used is Total Sampling, meaning the entire population is considered as the sample for the research. Data collection techniques employed are observation and interviews. The data is analyzed using qualitative descriptive analysis techniques.

The results of the study show: (1) The level of welfare among vegetable farmers in Karya Indah Village, based on the indicators and stages of Family Welfare according to BKKBN 2019, indicates that out of the 30 households sampled, 4 households (13.33%) are categorized as Pre-Prosperous, 13 households (43.33%) as Prosperous I, 10 households (33.33%) as Prosperous II, and 3 households (10%) as Prosperous III. (2) Strategies for increasing the income of vegetable farmers include (a) seed selection, (b) proper land management, (c) fertilization, (d) pest control, and (e) irrigation and water management.

**Keywords:** *Welfare, Income, Farmer.*

