

ABSTRAK

NAHDIYAH JUHRO NASUTION. Pengembangan Media *Pop-Up Book* Berbasis *Case Method* Pada Tema Pahlawanku Di Kelas IV MIS Nurul Hidayah T.A 2023/2024. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2024.

Penelitian ini bertujuan untuk mengetahui kelayakan, kepraktisan, dan keefektifan produk media *Pop-Up Book* pada kelas IV MIS Nurul Hidayah yang dapat digunakan untuk mendukung pembelajaran sehingga membantu pengajar dalam menyampaikan materi pelajaran. Penelitian ini merupakan penelitian pengembangan (*Research and Development*). Penelitian ini menggunakan model pengembangan ADDIE yaitu *Analysis, Design, Development, Implementation and Evaluation*. Model ADDIE melalui tahapan (1) analisis, (2) desain, (3) pengembangan, (4) penerapan, (5) evaluasi. Adapun subjek penelitian ini adalah siswa kelas IV MIS Nurul Hidayah. Teknik pengumpulan data yang dilakukan wawancara, angket, tes dan dokumentasi. Hasil penelitian dan pengembangan menunjukkan bahwa: (1) Produk yang telah dihasilkan mendapatkan penilaian dari segi materi dengan persentase 88,5% termasuk kategori “Sangat Layak”, penilaian dari segi desain media dengan persentase 88,3% termasuk kategori “Sangat Layak”, (2) Hasil penilaian praktikalitas penggunaan media mendapatkan persentase akhir 92,7% dengan kategori “Sangat Praktis”, (3) hasil rata-rata sebelum diterapkan media 55,4% dan setelah diterapkan media 86,6%. Sedangkan N-gain sebesar 0,74 dengan rata-rata 74% dengan kategori :Efektif”. Berdasarkan hasil uji kelayakan, praktisan, dan keefektifan produk ini maka dapat disimpulkan bahwa media *Pop-Up Book* ini sangat layak, praktis, dan efektif digunakan dalam proses pembelajaran.

Kata Kunci: Media Pembelajaran, Pop-Up Book, Case Method.



ABSTRACT

NAHDIYAH JUHRO NASUTION. Development of Pop-Up Book Media Based on Case Method on the Theme My Hero in Class IV MIS Nurul Hidayah T.A 2023/2024. Skripsi. Medan: Faculty of Education. Universitas Negeri Medan. 2024.

This research aims to determine the feasibility, practicality and effectiveness of Pop-Up Book media products in class IV MIS Nurul Hidayah which can be used to support learning and thus help teachers in delivering lesson material. This research is development research (Research and Development). This research uses the ADDIE development model, namely Analysis, Design, Development, Implementation and Evaluation. The ADDIE model goes through stages (1) analysis, (2) design, (3) development, (4) implementation, (5) evaluation. The subject of this research is class IV student MIS Nurul Hidayah. Data collection techniques include interviews, questionnaires, tests and documentation. The results of research and development show that: (1) The product that has been produced received an assessment in terms of material with a percentage of 88.5%, including the "Very Feasible" category, an assessment in terms of media design with a percentage of 88.3% including the "Very Eligible" category. (2) The results of assessing the practicality of media use obtained a final percentage of 92.7% in the "Very Practical" category, (3) the average results before applying the media were 55.4% and after applying the media 86.6%. Meanwhile, N-gain is 0.74 with an average of 74% in the category: Effective". Based on the results of the feasibility, practicality and effectiveness tests of this product, it can be concluded that this Pop-Up Book media is very feasible, practical and effective for use in the learning process.

Keywords: Learning Media, Pop-Up Book, Case Method.

