

TABLE OF CONTENTS

ABSTRACT	i
ACKNOLEDGEMENT	ii
TABLE OF CONTENTS	v
LIST OF TABLES	vii
LIST OF FIGURES	viii
LIST OF APPENDICES	ix
CHAPTER I INTRODUCTION	1
A. The Background of Study	1
B. The Problem of Study	4
C. The Objective of Study	4
D. The Scope of Study	4
E. The Significances of the Study	4
CHAPTER II REVIEW OF LITERATURE	6
A. Theoretical Framework	6
1. Media	6
2. Podcast	10
3. Listening	13
4. Narrative Text	17
5. Syllabus	26
B. Relevant Studies	27
C. Conceptual Framework	30
CHAPTER III RESEARCH METHODOLOGY	33
A. Research Design	33
B. Data and Source of Data	33
C. Instruments of Data Collection	34
D. Technique of Data Collection	35
E. Technique of Data Analysis	35
F. The Procedures of Designing the Media	38

CHAPTER IV DATA ANALYSIS, FINDINGS AND DISCUSSION.....	41
A. Research Findings.....	41
1. Gathering Information Data	41
2. Need Analysis	42
3. Designing Media Podcast.....	51
4. Validating by the Expert	54
5. Revision	56
6. Final Product.....	57
B. Findings	58
C. Discussion.....	58
CHAPTER V CONCLUSION AND SUGGESTIONS	61
A. Conclusion	61
B. Suggestions	62
REFERENCES	63
APPENDICES	66