

## CHAPTER V

### CONCLUSION AND SUGGESTION

This chapter had two parts, conclusions and suggestions. The conclusions section contained a summary of the research findings and discussion related to the research problem. The suggestions section contained suggestions aimed at readers and students who were interested in researching similar topics.

#### A. Conclusions

The main objective of this research was to find diverse representations of female masculinity contained in movie posters using multimodal analysis. From the 10 posters analyzed, there were 14 female characters in the different movie posters. The dominant categories of female masculinity found in these posters were butch realness and femme pretender. The category that appeared most rarely was male mimicry, with only one instance found among the female characters. And the categories that were not found at all were fag drag and denaturalized masculinity because these categories are closely related to gay culture, and the combination of the butch realness and male mimicry category. In these movie posters, there were no indications of gay culture or the combination of these categories.

The use of multimodal analysis with visual grammar theory by Kress and Leeuwen (2006) showed that the representation of women's masculinity was on average displayed through their physical appearance in the form of their clothing

style, haircut, and facial expressions, and was also supported by the presence of weapon accessories, which were closely related to masculinity. This was also followed by verbal or text elements in the form of taglines found in several posters, which also supported showing the meaning of female masculinity. Several sections that highlighted this representation were in the representational meaning section, especially circumstances of means and symbolic process, then contextualization and representation in interactive meaning, and salience in compositional meaning.

From the results of the context analysis, the most important context in showing the realization of female masculinity in these ten movie posters is the genre of these movies, namely action and adventure movies. This is further emphasized by the roles of the female characters, who all act as heroes, correlating with characteristics of masculinity such as courage and strength. This research proved that female masculinity could be represented through movie posters, which was shown through the use of elements contained in movie posters. This research also highlighted how gender images were understood visually and digitally.

## **B. Suggestions**

The research findings and discussions led to the following suggestions for readers, students, and further researchers:

1. Future researchers could use broader methods and more specific new objects to deepen their understanding of the representation of female

masculinity in other visual contexts, such as advertisements, works of art like paintings, and other digital media. They could also add analysis that discusses the impact of the representation of female masculinity in visual media on society's views.

2. Gender Researchers and Feminist Studies: These findings can be a reference for further studies that will discuss women's masculinity.
3. Researchers and academics are advised to explore further research on the representation of gender and female masculinity in genres other than action and adventure, in order to provide broader insight into how representations of female masculinity are displayed in different concepts and cultural contexts.
4. Film and media reviewers are advised to study more deeply and further how other gender concepts can be represented through media such as movie posters.

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