

ABSTRACT

Zulham, Farahdina Srikandi, Registration Number 2203520018, *Ideological Constructions in Representation of Singleness in Stand-up Comedy : A Critical Discourse Analysis*, Undergraduate Thesis, Department of English Literature, Faculty of Language and Arts, Universitas Negeri Medan, 2024.

This research aims to analyze how stand-up comedy represents and reinforces ideological constructs of singleness, utilising Norman Fairclough's Critical Discourse Analysis (CDA) approach. The data was utterances displayed for 24 minutes 58 seconds that consists of transcripts from various stand-up comedy that discuss about singleness. Using a descriptive-qualitative design, the study investigates how comedians create and examining societal norms, values, and biases around singleness through humour techniques such as incongruity, superiority, and relief. It demonstrates how stand-up comedy may highlight and criticise society values and beliefs regarding singleness. By analysing comedians' jokes and patterns, the study provides insights into how singleness is portrayed and understood in modern culture, revealing the complex and often conflicting ways in which single life is portrayed and discussed.

Keywords: Critical Discourse analysis, Ideology, Humor Techniques, Singleness, Stand-up Comedy

