

ABSTRAK

CINDY HULZANNAH DAMANIK. Pengembangan Bahan Ajar Berbentuk *Flipbook* Pada Tema 6 Subtema 2 Kelas V SD Muhammadiyah Kerasaan. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, 2024.

Penelitian dan pengembangan ini dilatar belakangi oleh beberapa masalah yaitu guru masih menggunakan pembelajaran yang konvensional dengan menggunakan buku cetak sebagai sumber belajar utama, guru belum pernah menyusun bahan ajar berbasis digital dan guru kurang optimal dalam memanfaatkan teknologi dalam pembelajaran. Hal tersebut menyebabkan hasil belajar siswa rendah dikarenakan siswa sulit memahami materi yang diajarkan. Penelitian dan pengembangan ini bertujuan untuk menghasilkan produk berupa bahan ajar berbentuk *flipbook* yang telah diuji kelayakan, kepraktisan dan keefektifannya sehingga dapat digunakan dalam proses pembelajaran. Penelitian dan pengembangan ini menggunakan model ADDIE (*Analyze, Design, Development, Implementation and Evaluation*). Uji kelayakan diperoleh dari hasil penilaian ahli materi dan ahli media. Hasil uji kelayakan oleh ahli materi terhadap bahan ajar berbentuk *flipbook* diperoleh skor dengan persentase 93,75% dengan kategori "Sangat Layak". Hasil uji kelayakan oleh ahli media terhadap bahan ajar berbentuk *flipbook* diperoleh skor dengan persentase 93,3% dengan kategori "Sangat Layak". Hasil penilaian kepraktisan oleh praktisi pendidikan memperoleh skor dengan persentase 94,3% dengan kategori "Sangat Praktis". Keefektifan bahan ajar berbentuk *flipbook* diperoleh dari hasil perbandingan nilai *pre-test* dan *post-test*. Hasil perbandingan nilai *pre-test* dan *post-test* menunjukkan adanya peningkatan hasil belajar siswa, hal ini terlihat dari persentase ketuntasan siswa pada *pre-test* sebesar 22,2% sedangkan pada *post-test* sebesar 88,9%. Hasil tersebut menunjukkan bahwa bahan ajar berbentuk *flipbook* "Sangat Efektif" digunakan dalam pembelajaran.

Kata Kunci: Penelitian dan Pengembangan, Bahan Ajar, *Flipbook*

ABSTRACT

CINDY HULZANNAH DAMANIK. Development of teaching materials in the form of flipbooks for theme 6 subtheme 2 class V SD Muhammadiyah Kerasaan. Skripsi. Medan: Faculty of Education, Medan State University, 2024.

This research and development was motivated by several problems, namely teachers still used conventional learning using printed books as the main learning source, teachers had never prepared digital-based teaching materials and teachers were less than optimal in utilizing technology in learning. This causes low student learning outcomes because students find it difficult to understand the material being taught. This research and development aims to produce products in the form of flipbook-shaped teaching materials that have been tested for feasibility, practicality and effectiveness so that they can be used in the learning process. This research and development uses the ADDIE (Analyze, Design, Development, Implementation and Evaluation) model. The feasibility test is obtained from the results of assessments by material experts and media experts. The results of the feasibility test by material experts on flipbook-shaped teaching materials obtained a score of 93.75% in the "Very Feasible" category. The results of the feasibility test by media experts on flipbook-shaped teaching materials obtained a score of 93.3% in the "Very Feasible" category. The results of the practicality assessment by educational practitioners obtained a score of 94.3% in the "Very Practical" category. The effectiveness of teaching materials in the form of flipbooks is obtained from the results of comparing pre-test and post-test scores. The results of the comparison of pre-test and post-test scores show an increase in student learning outcomes, this can be seen from the percentage of student completion in the pre-test of 22.2% while in the post-test it was 88.9%. These results show that teaching materials in the form of flipbooks are "Very Effective" used in learning.

Keywords: Research and Development, Teaching Materials, Flipbook