

ABSTRAK

DARA PUTRI ANNISA. Pengaruh Bimbingan Karier Dengan Pendekatan Trait and Factor Terhadap Perencanaan Karier Siswa Kelas XI-F3 SMA Negeri 10 Medan Tahun Ajaran 2024/2025. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan, 2024.

Tujuan penelitian ini untuk mengetahui pengaruh bimbingan karier dengan pendekatan *trait and factor* terhadap perencanaan karier siswa kelas XI-F3 di SMA Negeri 10 Medan Tahun Ajaran 2024/2025. Angket skala likert, observasi, dan wawancara digunakan untuk mengumpulkan data dalam penelitian ini. Penelitian ini menggunakan metode kuantitatif, dan jenis penelitian pra eksperimen *design one group pretest-post test*. Populasi penelitian sebanyak 35 siswa dan sampel penelitian sebanyak 35 dengan metode *purposive sampling*, dimana seluruh populasi dijadikan sampel karena pertimbangan tertentu. Analisis data dilakukan dengan uji Wilcoxon menggunakan SPSS versi 25 dengan $n=35$. Didapat nilai hasil *Asymp. Sig.* = 0,000 dengan ketentuan jika nilai *Asymp. Sig.* < 0,05 maka hipotesis penelitian diterima. Jadi dapat disimpulkan nilai *Asymp. Sig.* = 0,000 < 0,05. Dengan skor rata-rata sebelum layanan bimbingan karier yaitu sebesar 118,20 dan skor tertinggi setelah layanan bimbingan karier sebesar 144,83, selisih total nilai sebelum dan sesudah layanan bimbingan karier yaitu 26,63 menunjukkan peningkatan perencanaan karier siswa yaitu sebesar 22,52%. Oleh karena itu, hipotesis diterima bahwa “ada pengaruh bimbingan karier dengan pendekatan *trait and factor* terhadap perencanaan karier siswa kelas XI-F3 SMA Negeri 10 Medan Tahun Ajaran 2024/2025.

Kata kunci: Bimbingan karier; Trait and factor; Perencanaan Karier.

ABSTRACT

DARA PUTRI ANNISA. The Influence of Career Guidance Using the Trait and Factor Approach on Career Planning of Grade XI-F3 Students at SMA Negeri 10 Medan for the Academic Year 2024/2025. Skripsi. Medan: Faculty of Education. State University of Medan, 2024.

The purpose of this research is to determine the influence of career guidance using the trait and factor approach on the career planning of grade XI-F3 students at SMA Negeri 10 Medan for the 2024/2025 academic year. Likert scale questionnaires, observations, and interviews were used to collect data in this study. This research uses a quantitative method and is a type of pre-experimental research design with one group pretest-posttest. The research population consists of 35 students, and the research sample is also 35, using the purposive sampling method, where the entire population is used as a sample due to certain considerations. Data analysis was conducted using the Wilcoxon test with SPSS version 25 and $n=35$. The obtained value for Asymp. Sig. value of 0.000, with the condition that if the Asymp. Sig. value is less than 0.05, then the research hypothesis is accepted. Therefore, it can be concluded that the Asymp. Sig. value is $0.000 < 0.05$. With an average score before career guidance services of 118.20, and the highest score after career guidance services of 144.83, the total difference in scores before and career guidance services is 26.63, indicating an increase in students career planning of 22.52%. Therefore, the hypothesis is accepted that "there is an influence of career guidance with a trait and factor approach on the career planning of grade XI-F3 students at SMA Negeri 10 Medan for the 2024/2025 academic year."

Keywords: Career guidance; Trait and factors; Career Planning.