ABSTRACT

Nurmala, Registration Number 2191220014, Flouting Maxims in Deddy Corbuzier's Podcast, A Thesis, English Educational Program, Faculty Languages and Arts, Universitas Negeri Medan, 2024.

This thesis analyzes the types and the purpose of flouting maxim in Dedy Corbuzier's podcast. This study uses Grice's theory to answer the problem and uses qualitative descriptive methods to analyze the problems. There are 4 types of maxim violations in Grice's theory, namely violations of the maxim of quantity, maxim of quality, maxim of relevance and maxim of manner. The data source is Dedy Corbuzier's Podcast on 4 video titles and 4 types of maxim violations were found in them. The videos on the Dedy Corbuzier Podcast are examined into different categories. The findings of this study is: There are 15 violations found in Dedy Corbuzier's podcast entitled *Dari Cincin Penis Hingga Mayat Tetangga*, 6 violations on the podcast with the title *Cak Lontong*, 20 violations on the podcast with the title *Hingga Mayat Petangga*.

Keywords: Flouting Maxim, Podcast, Dedy Corbuzier

