## **ABSTRACT**

Situmorang, Joshua, Registration Number 2193520027, AN ANALYSIS OF SPEECH STYLES USED IN THE MOVIE "THE GREATEST SHOWMAN" English Literature Program, Universitas Negeri Medan, 2024.

This study aimed to identify the realization of speech styles and how those types of speech styles are used based on Joos in (Chaer and Agustina 2010) and Romainne's theory as the supporting theory. This study was conducted by applying the descriptive qualitative method. The data for analysis was extracted from the screenplay of the movie The Greatest Showman. Qualitative research is the methodology used to analyze the data. The findings of this study indicates that Barnum employ four of five speech styles, namely Formal Style, Consultative Style, Casual Style, and Intimate Style. There were 202 utterances. In total, there are a total of 16 utterances in Formal Style (8%), Consultative Style with 70 utterances (35%), Casual Style with 93 utterances (36%), Lastly, there are 23 utterances in Intimate Style (11%). After examining the analyzed statements, the researcher determines how the Speech Styles has been employed. First, the researcher found that Barnum mostly used Consultative Style and Casual Style in his utterances. Second, the researcher concluded that his utterances realized by the influence of few factors namely by social context, relationship of participants, social class, sex, age, physical environtment and topic.

Keywords: Speech Style, Barnum's Utterances, Movie.

