

TABLE OF CONTENTS

ABSTRACT	1
CHAPTER I INTRODUCTION	2
TABLE OF CONTENT	
A. Background of the Study	2
B. Problem of the Study	8
C. The Objectives of the Study	8
D. The Scope of the Study.....	9
E. The Significance of the Study.....	10
CHAPTER II REVIEW OF LITERATURE	11
1. Theoretical Framework	11
A. Semiotics.....	11
B. A brief history of Semiotics.....	12
C. <i>Tingkeban</i> Ceremony	25
D. Pematangsiantar city	34
E. Relevant Studies.....	36
2. Conceptual Framework.....	40
CHAPTER III THE RESEARCH METHODOLOGY	41
A. Research Design	41
B. Sources of Data.....	42
C. Instruments of the Research.....	42
E. Technique of Data Analysis.....	44
CHAPTER VI THE RESEARCH FINDINGS AND DISCUSSION	45
A. The Data	45
B. The Data Analysis	45
C. Research Findings.....	75
D. Discussions	76
REFERENCES	80