

ABSTRAK

SITI ZULAIHA. Pengembangan Media Pembelajaran Berbasis *Google Site* Pada Tema 1 Indahnya Kebersamaan Subtema 1 Keberagaman Budaya Bangsaku Pelajaran 1 Di Kelas IV SD Negeri 101771 Tembung T.A 2022/2024. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2024.

Penelitian ini bertujuan untuk menghasilkan produk *google site* dan untuk mengetahui validitas, praktikalitas dan efektivitas *google site*. Penelitian ini dilakukan di kelas IV SDN 101771 Tembung. Penelitian ini merupakan penelitian *Research & Development* (R&D) menggunakan model ADDIE yaitu (*Analysis* (analisis), *Design* (desain), *Development* (pengembangan), *Implementation* (implementasi), dan *Evaluation* (penilaian). Validasi pengembangan produk *google site* dikembangkan berdasarkan penilaian ahli materi dan ahli media. Berdasarkan hasil validasi ahli materi pada tahap 1 hasil validasi ahli media sebelum revisi mempunyai rata-rata sebesar 88% pada kategori Sangat layak. Setelah direvisi, hasil validasi ahli materi mempunyai rata-rata sebesar 98% pada kategori sangat layak. Hasil validasi ahli media sebelum revisi, memperoleh presentase sebesar 56% pada kategori Cukup Layak. Setelah direvisi, hasil validasi ahli media memperoleh persentase 90% pada kategori Sangat Layak. Hasil praktikalitas pengembangan *google site* diimplementasikan melalui uji coba kelompok kecil dan uji coba kelompok besar. Respon siswa pada uji coba kelompok kecil, memperoleh rata-rata sebesar 92% dengan kategori sangat dapat diterapkan. Respon guru pada uji coba kelompok kecil memperoleh rata-rata sebesar 80% dengan kategori sangat dapat diterapkan. Respon siswa pada uji coba kelompok besar memperoleh rata-rata sebesar 97% dengan kategori sangat dapat diterapkan. Respon guru pada uji coba kelompok besar memperoleh rata-rata 97% pada kategori sangat dapat diterapkan. Hasil Efektivitas produk dilakukan berdasarkan perhitungan hasil nilai *pretest* dan *posttest* siswa. Nilai *pretest* siswa memperoleh nilai rata-rata secara klasikal sebesar 69 dengan kriteria tidak tuntas. Sedangkan nilai *posttest* siswa memperoleh nilai rata-rata secara klasikal 93 dengan kriteria tuntas. Maka dapat disimpulkan bahwa penggunaan *google site* sebagai media pembelajaran di kelas IV SDN 101771 Tembung sangat efektif digunakan.

Kata Kunci: Pengembangan Media Pembelajaran *Google Site*, Hasil Belajar

ABSTRACT

SITI ZULAIHA. Development of Google site Based Learning Media on Theme 1 The Beauty of Togetherness Subtheme 1 Cultural Diversity of My Nation Lesson 1 in Class IV State Elementary School 101771 Tembung T.A 2022/2023. Skripsi. Medan: Faculty of Education. Universitas Negeri Medan. 2024.

This research aims to produce Google site products and to determine the validity, practicality and effectiveness of the Google site. This research was carried out in class IV of the 101771 Tembung State Elementary School. This research is Research & Development (R&D) research using the ADDIE model, namely (Analysis), Design, Development, Implementation and Evaluation. Google site product development validation is developed based on material expert assessments. and media experts. Based on the results of material expert validation in stage 1, media expert validation results before revision had an average of 88% in the Very Appropriate category. After revision, material expert validation results had an average of 98% in the very appropriate category. Results media expert validation before revision, obtained a percentage of 56% in the Fairly Appropriate category. After revision, the media expert validation results obtained a percentage of 90% in the Very Appropriate category. The results of the practicality of Google site development were implemented through small group trials and large group trials. Response students in small group trials, obtained an average of 92% in the very applicable category. Teacher responses in small group trials obtained an average of 80% in the very applicable category. Student responses in large group trials obtained an average of 97% in the very applicable category. Teacher responses in large group trials obtained an average of 97% in the very applicable category. Product effectiveness results are based on calculating the results of students' pretest and posttest scores. The students' pretest scores obtained a classical average score of 69 with incomplete criteria. Meanwhile, students' posttest scores obtained a classical average score of 93 with complete criteria. So it can be concluded that the use of Google site as a learning medium in class IV of the 101771 Tembung State Elementary School is very effective.

Keywords: Google Site Learning Media Development, Learning Outcomes