

ABSTRAK

ROMA ARTAULI SIREGAR. Pengaruh Layanan Informasi Terhadap Persepsi Siswa Pada Guru Bimbingan Dan Konseling Di Sma Negeri 1 Lintong Nihuta Tahun Ajaran 2022/2023. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2024.

Penelitian ini bertujuan untuk mengetahui Pengaruh layanan informasi pada persepsi negatif peserta didik di SMA Negeri 1 Lintong Nihuta. Subjek dalam penelitian ini sebanyak 34 orang siswa kelas X-MIA 1 SMA Negeri 1 Lintong Nihuta. Jenis penelitian ini menggunakan *Pre-Eksperimental Design* yang dapat memberikan perlakuan atau tindakan kepada beberapa sekelompok orang atau subjek penelitian. Berdasarkan hasil analisis yang diperoleh dari uji *t* menunjukkan bahwa nilai *t* sebesar 8.079 dan nilai signifikansinya 0,000. Karena $0,000 < 0,05$ maka H_0 ditolak dan H_a diterima. Jadi, terdapat perbedaan yang signifikan antara hasil *pre-test* dan *post-test*. Artinya, terdapat pengaruh layanan informasi terhadap persepsi negatif siswa kelas XII-IPS³ pada guru BK di SMA Negeri 1 Lintongnihuta. Selanjutnya berdasarkan hasil analisis skor total *pre-test* persepsi negatif siswa terhadap guru BK diperoleh skor sebesar 3757 dan skor total *post-test* sebesar 2584, maka selisih perubahan skor total persepsi negatif siswa terhadap guru BK diperoleh skor sebesar 1173, artinya terjadi penurunan persepsi negatif siswa terhadap guru BK secara keseluruhan sebesar 31.22%.

Kata Kunci: Persepsi, Layanan Informasi, Guru BK

ABSTRACT

ROMA ARTAULI SIREGAR. The Influence of Information Services on Student Perceptions of Guidance and Counseling Teachers at Lintong Nihuta 1 Public High School T.A 2022/2023. Skripsi. Medan: Faculty of Education. Universitas Negeri Medan. 2024.

This research aims to determine the influence of information services on the negative perceptions of students at SMA Negeri 1 Lintong Nihuta. The subjects in this research were 34 students in class X-MIA 1 of SMA Negeri 1 Lintong Nihuta. This type of research uses Pre-Experimental Design research which can provide treatment or action to several groups of people or research subjects. Based on the analysis results obtained from the t test, it shows that the t value is 8.079 and the significance value is 0.000. Because $0.000 < 0.05$, H_0 is rejected and H_a is accepted. So, there is a significant difference between the pre-test and post-test results. This means that there is an influence of information services on the negative perceptions of class XII-IPS3 students towards guidance and counseling teachers at SMA Negeri 1 Lintongnihuta. Furthermore, based on the results of the analysis of the total pre-test and post-test scores on students' negative perceptions of guidance and counseling teachers obtained from 34 respondents, the total pre-test score was 3757 and the total post-test score was 2584, so the difference was 1173. The change in the total score of students' negative perceptions towards guidance counselors was obtained by a score of 1173, meaning that there was a decrease in students' negative perceptions towards guidance counselors as a whole by 31.22%.

Keywords: Perception, Information Services, Guidance Teachers

