

## ABSTRACT

**Siregar, Pebliani, Registration Number: 2193321046, Developing Speaking Media In Teaching Descriptive Text Through Flash Card For Seventh Grade Students At SMP Bina Bersaudara, A Thesis: Faculty of Languages and Arts, Universitas Negeri Medan, 2023**

This study aims to develop speaking media in teaching descriptive text through Flash Card for seventh grade students at SMP Bina Bersaudara. This study was carried out using the seven-stage Research and Development model (R&D) by Borg and Gall (2003). The procedures are gathering data and information, analyzing the data, designing media, validating by expert, revising media, final product, and implementation. The subject of the study was seventh grade students at SMP Bina Bersaudara Medan. Meanwhile, the study was conducted in class VII-1 that consist of 30 students. The data were collected through a questionnaire. The purpose of using a questionnaire is to collect information from respondents. The developed speaking media was assessed and evaluated by two experts. The experts are an English lecturer from Universitas Negeri Medan and an English teacher from SMP Bina Bersaudara. The result data of experts' validation of speaking media in teaching descriptive text through Flash Card, the average score of media validation is 93,5 %. From the validation, this media got excellent criteria. The media was appropriate to be used by seventh grade students at SMP Bina Bersaudara. The media is appropriate and applicable for use relating to the students' speaking skills needs.

**Key words: *Research and Development (R&D), Speaking Media, Descriptive Text, Flash Card, Teaching Media***

