

ABSTRAK

IKE ANJANI SITUNGKIR. Pengembangan Media Pembelajaran Berbantuan *Lectora Inspire* Pada Tema 3 Makanan Sehat Kelas V SDN 101896 Kiri Hulu I T.A. 2022/2023. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2023.

Penelitian ini bertujuan untuk mengetahui kelayakan, praktikalitas, efektivitas media pembelajaran berbantuan *Lectora Inspire*. Jenis penelitian ini adalah Penelitian Pengembangan (*Research dan Development*) yang menggunakan model ADDIE dengan 5 tahapan penelitian yaitu *Analysis, Design, Development, Implementation, and Evaluation*. Subjek dalam penelitian ini adalah siswa kelas V SDN 101896 Kiri Hulu I. Teknik pengumpulan data diperoleh dari wawancara, tes, dokumentasi, dan kuesioner/angket. Hasil penelitian pengembangan media pembelajaran berbantuan *Lectora Inspire* pada tema 3 makanan sehat subtema 1 pembelajaran 1, menunjukkan hasil validasi oleh ahli materi mendapatkan skor 62 dengan persentase 82,6% kategori “Sangat Layak” dan hasil validasi media mendapatkan skor 44 dengan persentase 88% kategori “Sangat Layak.” Uji praktikalitas oleh praktisi pendidikan memperoleh skor 57 dengan persentase 95% dengan kategori “Sangat Praktis” dan hasil respon peserta didik memperoleh hasil persentase sebesar 93% dengan kategori “Sangat Praktis.” Berdasarkan uji keefektifan media pembelajaran berbantuan *Lectora Inspire* yang dikembangkan nilai siswa meningkat dari awal sebelum menggunakan media berbantuan *Lectora Inspire* siswa mendapat rata-rata 55,9 menjadi 84,7 dengan ketegori “Sangat Efektif”. Dari penelitian dan data yang ditemukan dapat disimpulkan bahwa media pembelajaran berbantuan *Lectora Inspire* pada tema 3 makanan sehat subtema 1 pembelajaran 1 bagaimana tubuh mengolah makanan layak, praktis, dan efektif digunakan pada pembelajaran siswa Kelas V SD Negeri 101896 Kiri Hulu I Kecamatan Tanjung Morawa.

Kata Kunci : *Research and Development, Media Pembelajaran Berbantuan Lectora Inspire*

ABSTRACT

IKE ANJANI SITUNGKIR. Development of Lectora Inspire Assisted Learning Media on Theme 3 Healthy Food of Grade V SDN 101896 Kiri Hulu I T.A. 2022/2023. Skripsi. Medan: Faculty of Education. Universitas Negeri Medan. 2023.

This research aims to determine the feasibility, practicality and effectiveness of learning media assisted by Lectora Inspire. This type of research is Development Research (Research and Development) which uses the ADDIE model with 5 research stages, namely Analysis, Design, Development, Implementation, and Evaluation. The subjects in this research were fifth grade students at SDN 101896 Kiri Hulu I. Data collection techniques were obtained from interviews, tests, documentation, and questionnaires. The results of research on the development of learning media assisted by Lectora Inspire on theme 3 healthy food, subtheme 1 learning 1, show that the validation results by material experts got a score of 62 with a percentage of 82.6% in the "Very Appropriate" category and the media validation results got a score of 44 with a percentage of 88% in the category "Very Worth It." The practicality test by educational practitioners obtained a score of 57 with a percentage of 95% in the "Very Practical" category and the results of student responses obtained a percentage result of 93% in the "Very Practical" category. Based on the effectiveness test of learning media assisted by Lectora Inspire which developed student scores increased from the beginning before using media assisted by Lectora Inspire students got an average of 55.9 to 84.7 in the "Very Effective" category. From the research and data found, it can be concluded that learning media assisted by Lectora Inspire on theme 3 healthy food, subtheme 1 learning 1 how the body processes food is appropriate, practical and effective for use in the learning of Class V students at SD Negeri 101896 Kiri Hulu I, Tanjung Morawa District.

Keywords : Research and Development, Lectora Inspire Assisted Learning Media