

## ABSTRAK

**EBI ALONTA BR TARIGAN. Pengembangan Bahan Ajar Tema Etika Bergaul dalam Bimbingan dan Konseling pada Siswa Kelas X Mia 3 SMA Negeri 10 Medan Tahun Ajaran 2022/2023. Skripsi. Medan : Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2023.**

Penelitian ini bertujuan untuk mengembangkan dan menghasilkan sebuah produk berupa bahan ajar yang valid, praktis dan efektif. Jenis penelitian yang digunakan adalah penelitian dan pengembangan (*Research and Development*) dengan model 4-D (*Define, Design, Development, Dissemination*). Subjek dalam penelitian ini adalah ahli bahasa, ahli desain grafis, ahli materi, guru bimbingan konseling, dan peserta didik kelas X Mia 3 SMA Negeri 10 Medan yang berjumlah 30 orang. Objek dalam penelitian ini adalah bahan ajar tema etika bergaul. Instrumen yang digunakan dalam mengumpulkan data yaitu angket wawancara guru bimbingan konseling, angket validasi bahasa, angket validasi desain grafis, angket materi, angket kepraktisan dan angket keefektifan. Hasil penelitian menunjukkan bahwa: (1) Kevalidan bahan ajar tema etika bergaul berdasarkan penilaian ahli bahasa, ahli desain grafis, dan ahli bahasa memperoleh persentase rata-rata sebesar 89,2%, 94,4%, dan 91,5% dengan kategori sangat valid. (2) Kepraktisan bahan ajar tema etika bergaul berdasarkan hasil penilaian guru bimbingan konseling memperoleh persentase rata-rata 100% dan tergolong sangat praktis. (3) Keefektifan bahan ajar tema etika bergaul berdasarkan hasil penilaian guru bimbingan konseling memperoleh persentase rata-rata 96,6% dengan kategori sangat efektif. Berdasarkan hasil penelitian pengembangan bahan ajar etika bergaul dapat dikatakan valid, praktis, dan efektif digunakan untuk layanan bimbingan dan konseling.

**Kata Kunci: Bahan Ajar, Etika Bergaul, Bimbingan Konseling, 4D**



## **ABSTRACT**

**EBI ALONTA BR TARIGAN. Development of Teaching Materials for the Theme of Sociability Ethics in Guidance and Counseling for Class X Mia 3 Students of SMA Negeri 10 Medan 2022/2023. Skripsi. Medan : Faculty of Education. State University of Medan. 2023.**

This research aims to develop and produce a product in the form of valid, practical and effective teaching materials. The type of research used is research and development (Research and Development) with a 4-D model (Define, Design, Development, Dissemination). The subjects in this study were linguists, graphic design experts, material experts, counseling guidance teachers, and 30 students of grade X Mia 3 SMA Negeri 10 Medan. The object of this study is teaching materials on the theme of social ethics. The instruments used in collecting data are counseling guidance teacher interview questionnaires, language validation questionnaires, graphic design validation questionnaires, material questionnaires, practicality questionnaires and effectiveness questionnaires. The results showed that: (1) The validity of teaching materials on the theme of sociable ethics based on the assessment of linguists, graphic design experts, and linguists obtained an average percentage of 89.2%, 94.4%, and 91.5% with very valid categories. (2) The practicality of teaching materials on the theme of social ethics based on the results of the assessment of counseling guidance teachers obtained an average percentage of 100% and was classified as very practical. (3) The effectiveness of teaching materials on the theme of social ethics based on the results of the assessment of counseling guidance teachers obtained an average percentage of 96.6% with a very effective category. Based on the results of research on the development of social ethics teaching materials, it can be said to be valid, practical, and effectively used for guidance and counseling services.

**Keywords: Teaching Materials, Social Ethics, Counseling Guidance, 4D**

