

ABSTRACT

Girsang, Eyga Purnama, Reg. No. 2191220010, Semiotic Analysis on The Process of *Pajabu Parsahapan* in Batak Simalungun, A Thesis, English Department, Faculty of Language and Arts, State University of Medan, 2023.

This research aims to identify the types of semiotic signs: icon, index and symbol, and the realization of them. The study was conducted by using a descriptive qualitative method. The data were taken from signs found in the Pajabu Parsahapan. The sources of data were taken from the video of Pajabu parsahapan on YouTube channel. Pajabu parsahapan ceremony and the informant. The data were analyzed by using Peirce's theory of semiotic signs. There were 14 semiotic signs, namely: 2 icons 14,29%, (rice) boras and (chicken meat) tombuan, 2 indexes 14,29%, namely:(Dowry) sinamot and (Gotong cloth) Kain gotong. And 10 symbols 71,42% namely:(betel) demban sagunringan, (tobacco) timbahou sapangpang, (yarn) sambilu, (betle nut twelve) pining hibul sapuludua, (cotton) hapas putih, (turmeric)huning/ omas,(betel nut) pining batisan, (betel dye) gambir, (banana leaf) bulung tinapak, and (pandan mat) bahul bahul. Semiotic signs here realized in the form of the value of prayer to and advice for the bride. The prayer contains requests for health, safety, success, happiness, and glory for the bride and groom to live a new life.

Keywords:Semiotics,Peirce's theory,Pajabu Parsahapan,Batak Simalungun.

