

## LIST OF FIGURES

Figure 1.1 Encanto Poster .....	2
Figure 2. 1 Peirce Triadic Concept.....	8
Figure 2. 2 Map Sign of Roland Barthes.....	11
Figure 2.3 Conceptual Framework.....	21
Figure 4. 1 Datum 1 .....	28
Figure 4. 2 Datum 2 .....	29
Figure 4. 3 Datum 3 .....	29
Figure 4. 4 Datum 4 .....	30
Figure 4. 5 Datum 5 .....	30
Figure 4. 6 Datum 6 .....	31
Figure 4. 7 Datum 7 .....	32
Figure 4. 8 Datum 8 .....	33
Figure 4. 9 Datum 9 .....	33
Figure 4. 10 Datum 10 .....	34
Figure 4. 11 Datum 11.....	34
Figure 4. 12 Datum 12 .....	35
Figure 4. 13 Datum 13 .....	36
Figure 4. 14 Datum 14 .....	36
Figure 4. 15 Datum 15 .....	37
Figure 4. 16 Datum 16 .....	37
Figure 4. 17 Datum 17 .....	38
Figure 4. 18 Datum 18 .....	39
Figure 4. 19 Datum 19 .....	39
Figure 4. 20 Datum 20 .....	40
Figure 4. 21 Datum 21 .....	41