

## ABSTRAK

**FAISAL FAHRI. NIM 8216191004. Pengembangan Materi Ajar Teks Ulasan Berbasis Kearifan Lokal Batu Bara Berbantuan FlipHTML5. Tesis. Program Studi Pendidikan Bahasa dan Sastra Indonesia. Program Pascasarjana Universitas Negeri Medan. 2023.**

Penelitian ini dilatarbelakangi oleh beberapa kondisi yaitu: sumber belajar, media pembelajaran, sarana prasarana, dan hasil belajar peserta didik. Oleh sebab itu, penelitian ini ditujukan untuk: (1) Mendeskripsikan Proses Pengembangan Materi Ajar Teks Ulasan Berbasis Kearifan Lokal Batu Bara Berbantuan FlipHTML5 Untuk Siswa Kelas VIII MTs Swasta Baitussalam, (2) Mendeskripsikan Kelayakan Materi Ajar Teks Ulasan Berbasis Kearifan Lokal Batu Bara Berbantuan FlipHTML5 Untuk Siswa Kelas VIII MTs Swasta Baitussalam, (3) Mendeskripsikan Efektivitas Materi Ajar Teks Ulasan Berbasis Kearifan Lokal Batu Bara Berbantuan FlipHTML5 Untuk Siswa Kelas VIII MTs Swasta Baitussalam. Jenis penelitian ini adalah penelitian dan pengembangan atau *Research and Development* (R&D) dengan menggunakan model 4D dari Thiagarajan. Hasil penelitian ini menunjukkan bahwa, (1) Proses pengembangan materi ajar yang berbentuk e-modul dilakukan dengan beberapa tahap antara lain: (a) define (pendefinisian), design (perancangan), develop (pengembangan), serta disseminate (penyebarluasan). (2) Kelayakan materi ajar yang berbentuk e-modul diperoleh dari penilaian ahli materi, desain, respon guru, serta seluruh peserta didik. Persentase rata-rata yang diperoleh dari hasil penilaian ahli materi I dan II adalah 88,5%, penilaian dari ahli desain I dan II adalah 95%, respon guru adalah 89%, serta respon seluruh peserta didik adalah 91,25%. Kriteria seluruh penilaian tersebut dengan kategori “sangat valid/praktis”, artinya e-modul yang telah dikembangkan dinyatakan layak untuk peserta didik kelas VIII. (3) Keefektifan sebelum menggunakan materi ajar (*pretest*) adalah 61,93 dan setelah menggunakan materi ajar berbentuk e-modul yang dikembangkan (*posttest*) meningkat menjadi 83,93. Nilai tersebut menunjukkan adanya peningkatan secara signifikan terhadap hasil belajar peserta didik dengan selisih 22,00. Nilai peserta didik terendah adalah 71, sedang 85, serta tertinggi 92. Penelitian ini memiliki implikasi pada sumbangan praktis dalam pelaksanaan proses pembelajaran baik bagi guru maupun peserta didik.

**Kata Kunci :** Materi Ajar Teks Ulasan, Kearifan Lokal Batu Bara, FlipHTML5

## ABSTRACT

**FAISAL FAHRI. NIM 8216191004. Development of Review Text Teaching Materials Based on The Local Wisdom of Batu Bara with the Help of FlipHTML5. Thesis. Indonesian Language and Literature Education Study Program, Postgraduate, State University of Medan. 2023.**

This research was motivated by several conditions, namely: learning resources, learning media, infrastructure, and student learning outcomes. Therefore, this research is aimed at: (1) describing the process of developing review text teaching materials based on local coal wisdom with the help of FlipHTML5 for Class VIII students at Baitussalam Private MTs; (2) describing the feasibility of teaching materials with review texts based on coal local wisdom with the help of FlipHTML5 for Class VIII students at MTs Private Baitussalam; and (3) describing the effectiveness of teaching materials for review text based on local coal wisdom assisted by FlipHTML5 for Class VIII students at MTs Private Baitussalam. This type of research is research and development (R&D) using Thiagarajan's 4D model. The results of this research show that (1) the process of developing teaching materials in the form of e-modules is carried out in several stages, including: (a) define, design, develop, and disseminate. (2) The feasibility of teaching materials in the form of e-modules is obtained from the assessment of material experts, design, teacher responses, and all students. The average percentage obtained from the assessment results from material experts I and II was 88.5%, the assessment from design experts I and II was 95%, the teacher's response was 89%, and the response from all students was 91.25%. The criteria for all assessments are in the "very valid/practical" category, meaning that the e-module that has been developed is declared suitable for class VIII students. (3) Effectiveness before using teaching materials (pretest) was 61.93, and after using teaching materials in the form of developed e-modules (posttest), it increased to 83.93. This value shows a significant increase in student learning outcomes, with a difference of 22.00. The lowest student score was 71, the medium was 85, and the highest was 92. This research has implications for practical contributions to implementing the learning process for both teachers and students.

**Keywords:** Review Text Teaching Materials, The Local Wisdom of Batu Bara, FlipHTML5