

## TABLE OF CONTENTS

	Pages
<b>ABSTRACT</b> .....	<b>i</b>
<b>ACKNOWLEDGEMENTS</b> .....	<b>ii</b>
<b>TABLE OF CONTENTS</b> .....	<b>iv</b>
<b>LIST OF TABLES</b> .....	<b>vii</b>
<b>LIST OF FIGURES</b> .....	<b>viii</b>
<b>LIST OF APPENDICES</b> .....	<b>ix</b>
<b>CHAPTER I. INTRODUCTION</b> .....	<b>1</b>
A. The Background of the Study .....	1
B. The Problems of the Study .....	8
C. The Objectives of the Study .....	8
D. The Scope of the Study .....	9
E. The Significance of the Study .....	9
<b>CHAPTER II. REVIEW OF RELATED LITERATURE</b> .....	<b>10</b>
<b>A. Theoretical Framework</b> .....	<b>10</b>
1. Text .....	10
a. Definition of Text.....	10
b. Text Types.....	11
c. Genre of Text .....	15
d. Analytical Exposition Text .....	15
2. Reading .....	17
3. Reading Comprehension .....	18
a. Definition of Reading Comprehension .....	18
b. The Levels of Reading Comprehension.....	20

4. Media.....	23
a. Definition of Media.....	23
b. Types of Media .....	24
c. The Characteristics of Good Media .....	26
d. The Functions and Benefits of Learning Media.....	27
5. Multimedia .....	28
a. Definition of Multimedia .....	28
b. Types of Multimedia.....	29
c. The Elements of Multimedia.....	30
d. Interactive Multimedia.....	32
e. The Software Used in Interactive Multimedia.....	33
6. Microsoft PowerPoint .....	34
a. Definition of Microsoft PowerPoint.....	34
b. Designing PowerPoint Presentation.....	36
c. Advantages & Disadvantages of Using PowerPoint....	39
7. Developing Interactive Multimedia .....	42
<b>B. Relevant Studies .....</b>	<b>44</b>
<b>C. Conceptual Framework .....</b>	<b>46</b>
<b>CHAPTER III. RESEARCH METHODOLOGY .....</b>	<b>49</b>
A. Research Design.....	49
B. Data and the Source of Data .....	51
C. Instrument of Data Collection.....	52
D. Technique of Data Analysis.....	53
E. Developing Media.....	54
<b>CHAPTER IV. RESEARCH FINDINGS AND DISCUSSION.....</b>	<b>57</b>
<b>A. Research Findings .....</b>	<b>57</b>

1. Gathering Information.....	57
2. Analyzing Data.....	58
a. Need Analysis .....	58
b. Determine the Material .....	70
3. Designing of Media Product .....	73
a. The Introduction View of Opening Material Design ...	74
b. The Introduction of Study Page .....	76
c. The Introduction of Let's Read Page .....	78
d. The Introduction of Summary Page .....	83
4. Validating by Experts.....	87
5. Revising of Product.....	91
6. Final Product.....	91
<b>B. Discussion .....</b>	<b>92</b>
<b>CHAPTER V. CONCLUSION AND SUGGESTION .....</b>	<b>94</b>
<b>A. Conclusion.....</b>	<b>94</b>
<b>B. Suggestion .....</b>	<b>95</b>
<b>REFERENCE .....</b>	<b>97</b>
<b>APPENDIX.....</b>	<b>100</b>

