

ABSTRACT

Agnes Rosalyn Siahaan, Registration Number 2191121013, Developing Webtoon as the Media of Learning Narrative Text for XI Grade Students at SMA Swasta Eria Medan, A Thesis: English Education Program, Universitas Negeri Medan, 2023.

The attempt of the study was to develop webtoon as the media of learning narrative text for XI grade students at SMA Swasta Eria Medan. This study was conducted by using research and development (R&D) and ADDIE model was used in this study through five stages; analyzing, designing, developing, implementing, and evaluating. The subject of the study was eleventh grade students of SMA Swasta Eria Medan. Administering interview to English teacher and students. Then, distributing questionnaire to 31 respondents to get the students' need were gathered as the data. The interview and questionnaire result stated that students need webtoon as the media of learning narrative text can help students improve their skills and make it easier for them to grasp narrative text, write in their own version, and improve the tenses they use, along with maximise their use of devices to access webtoon. Webtoon media has been validated by experts with percentage was 92%. The product was categorized as "Very Valid".

Keywords: Webtoon, Learning Media, Narrative Text, Research and Development (R & D).

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