

ABSTRAK

SYARIFAH AULIA. Pengembangan Media *Smart Pinwheel* Untuk Meningkatkan Keterampilan Membaca Permulaan Peserta Didik Pada Kelas I SD Negeri 105322 Desa Masjid T.A. 2023/2024. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, 2023.

Penelitian ini bertujuan untuk mengetahui kelayakan, kepraktisan, dan keefektifan produk media *Smart Pinwheel* pada kelas I SD Negeri 105322 Desa Masjid yang dapat digunakan untuk mendukung pembelajaran sehingga membantu pengajar dalam menyampaikan materi pelajaran. Penelitian ini merupakan jenis penelitian pengembangan (*Research and Development*). Penelitian ini menggunakan model dan pengembangan ADDIE merupakan singkatan dari *Analysis, Design, Development, Implementation and Evaluation*. Model ADDIE melalui tahapan (1) analisis, (2) desain, (3) pengembangan, (4) penerapan, (5) evaluasi. Adapun subjek penelitian ini adalah siswa kelas I SD Negeri 105322 Desa Masjid. Teknik pengumpulan data yang dilakukan adalah wawancara, angket, tes dan dokumentasi. Hasil penelitian dan pengembangan menunjukkan bahwa: (1) Produk yang dihasilkan mendapatkan penilaian dari segi materi dengan persentase 87,2% termasuk kategori “Sangat layak”, penilaian dari segi desain media dengan persentase 85% termasuk kategori “Sangat layak”, (2) Hasil penilaian praktikalitas penggunaan media mendapatkan persentase akhir 87,7% dengan kategori “Sangat Praktis”, (3) Hasil rata-rata sebelum diterapkan media 56,4% dan setelah diterapkan media 90,2%. Sedangkan N-gain sebesar 12,9 dengan rata-rata 77% dengan kategori “Efektif”. Berdasarkan hasil uji kelayakan, kepraktisan, dan keefektifan produk ini maka dapat disimpulkan bahwa media *Smart Pinwheel* ini sangat layak, praktis, dan efektif digunakan dalam proses pembelajaran.

Kata kunci: Media Pembelajaran, *Smart Pinwheel*, Membaca Permulaan



ABSTRACT

SYARIFAH AULIA. Development of Smart Pinwheel Media to Improve Students' Beginning Reading Skills in Class I of State Elementary School 105322 T.A. Mosque Village. 2023/2024. Skripsi. Medan: Faculty of Education, Universitas Negeri Medan, 2023.

This research aims to determine the feasibility, practicality and effectiveness of Smart Pinwheel media products in class I of SD Negeri 105322 Desa Mosque which can be used to support learning and thus help teachers in delivering lesson material. This research is a type of development research (Research and Development). This research uses the ADDIE model and development, which stands for Analysis, Design, Development, Implementation and Evaluation. The ADDIE model goes through stages (1) analysis, (2) design, (3) development, (4) implementation, (5) evaluation. The subjects of this research were class I students at SD Negeri 105322 Mosque Village. The data collection techniques used were interviews, questionnaires, tests and documentation. The results of research and development show that: (1) The resulting product received an assessment in terms of material with a percentage of 87.2% including the "Very feasible" category, an assessment in terms of media design with a percentage of 85% including the "Very feasible" category, (2) The results of assessing the practicality of media use obtained a final percentage of 87.7% in the "Very Practical" category, (3) The average results before applying the media were 56.4% and after applying the media 90.2%. Meanwhile, N-gain was 12.9 with an average of 77% in the "Effective" category. Based on the results of the feasibility, practicality and effectiveness test of this product, it can be concluded that this Smart Pinwheel media is very feasible, practical and effective for use in the learning process.

Keywords: Learning Media, Smart Pinwheel, Beginning Reading

