

ABSTRAK

Silva Aisan Niram Br Sirait. NIM. 5172143011. Pengembangan Video Tutorial Bordir di Lembaga Kursus Kota Medan. SKRIPSI. Pendidikan Kesejahteraan Keluarga. Prodi Pendidikan Tata Busana. Fakultas Teknik. Universitas Negeri Medan. 2022.

Penelitian ini bertujuan untuk : 1) Mengetahui pengembangan video tutorial bordir di Lembaga Kursus Kota Medan. 2) Mengetahui kelayakan video tutorial bordir di Lembaga Kursus Kota Medan. Jenis penelitian yang digunakan adalah *Research and Development* (R&D) menggunakan model Dick & Carey. Penelitian ini dilakukan di lembaga kursus yang ada di kota Medan.

Subjek penelitian ini merupakan peserta didik di LKP Dewi, Ita Bordir, Adinda Bordir dan Atun Bordir di kota Medan. Objek penelitian ini adalah pembuatan taplak meja menggunakan jenis teknik bordir yang dibuat dalam bentuk media video tutorial.

Hasil penelitian pengembangan video tutorial menunjukkan bahwa hasil rata-rata persentase skor analisis kebutuhan peserta didik 91,9% dan analisis kebutuhan instruktur 87,3%. Hasil penelitian yang menunjukkan bahwa video tutorial pada pembuatan jenis teknik bordir dinyatakan masuk dalam kategori layak dengan melalui beberapa tahapan yaitu validasi ahli materi dengan rata-rata persentase skor 90,7% dengan kriteria “Sangat Baik“ dan validasi ahli media dengan rata-rata persentase skor 89,2% dengan kriteria “Baik“. Hal tersebut membuktikan bahwa media pembelajaran menggunakan video tutorial yang dikembangkan sangat layak digunakan pada pembelajaran bordir dalam materi jenis teknik bordir. Hasil penelitian berdasarkan angket respon siswa yang diperoleh melalui uji coba 91,3% dengan kriteria “Sangat Baik“. Maka dapat disimpulkan bahwa penggunaan video tutorial pada saat pembelajaran bordir pada materi jenis teknik bordir sudah efektif dan layak untuk digunakan pada kompetensi pembuatan bordir.

Kata Kunci : Research and Development (R&D), Video Tutorial, Dick & Carey, Jenis Teknik Bordir.

ABSTRACT

Silva Aisan Niram Br Sirait. NIM. 5172143011. Embroidery Tutorial Video Development at Medan City Course Institute. ESSAY. Family Welfare Education Department. Fashion Design Education Study Program. Faculty of Engineering. Medan State University. 2022.

This study aims to: 1) Know the development of embroidery tutorial videos at the Medan City Course Institute. 2) Knowing the feasibility of an embroidery tutorial video at the Medan City Course Institute. The type of research used is Research and Development (R&D) using the Dick & Carey model. This research was conducted at a course institution in the city of Medan.

The subjects of this study were students at LKP Dewi, Ita Bordir, Adinda Bordir and Atun Bordir in the city of Medan. The object of this research is the manufacture of tablecloths using a type of embroidery technique that is made in the form of video tutorial media.

The results of the research on developing video tutorials show that the average percentage score for the analysis of student needs is 91.9% and the analysis of instructor needs is 87.3%. The results showed that the video tutorial on making this type of embroidery technique was declared to be in the proper category by going through several stages, namely validation of material experts with an average percentage score of 90.7% with "Very Good" criteria and validation of media experts with an average percentage a score of 89.2% with the criteria of "Good". This proves that the learning media using video tutorials that have been developed is very suitable for use in learning embroidery in embroidery technique type materials. The results of the study were based on student response questionnaires obtained through a trial run of 91.3% with the criteria of "Very Good". So it can be concluded that the use of video tutorials when learning embroidery on embroidery technique type material is effective and feasible to use in embroidery making competencies.

Keywords: Research and Development (R&D), Video Tutorial, Dick & Carey, Types of Embroidery Techniques.