ABSTRACT

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The aim of this study is to analyze the main character personality development based on the main character's experiences with body shaming, fatness, and insecurity using Sigmund Freud's psychoanalysis theory. This research was conducted with a qualitative method. The data consist of twenty verbal utterances that are divided into the id, ego, and superego concerning fatness, insecurities, and body shaming spoken by the main character and other characters in the I Feel *Pretty* movie. The result of the study shows that the internal factor experienced by Renee came from her own mind which was always insecure about her body and she always felt inferior and thought that other people were always prettier than herself. The external factor itself came from other people who mocked Renee which caused insecurities to form in Renee. The result of the study also show how the main character's personality changed over time. While Renee still felt insecure in the id stage because of the body shaming and fatness she experienced, in the ego stage, she unexpectedly developed high self-confidence in her beauty and physical appearance as a result of a minor accident. However, this confidence also caused her to become arrogant. At this superego stage, Renee progressively starts to embrace her physical appearance and body shape as they are. She also allows other women to feel more confident in their own bodies.

Keyword: Main Character, Personality Development, Psychoanalysis Theory, Movie

