

ABSTRAK

Novi Dayana. 5152142012. Pengembangan Media Pembelajaran Video Tutorial Pada Mata Pelajaran Boga Dasar Siswa Kelas X Di SMK Putra Anda Binjai. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2022.

Penelitian ini bertujuan untuk: 1) Menganalisis kebutuhan guru dan siswa terhadap media pembelajaran Video Tutorial mata pelajaran Boga Dasar. 2) Menghasilkan media pembelajaran video tutorial pada mata pelajaran Boga Dasar di SMK Putra Anda Binjai. 3) Mengetahui kelayakan media pembelajaran Video Tutorial menurut ahli materi, ahli media, dan ahli bahasa pada mata pelajaran Boga Dasar. Lokasi penelitian di SMK Putra Anda Binjai. Waktu penelitian Agustus - November 2021. Subjek penelitian terdiri dari 3 orang ahli materi, 1 orang ahli bahasa, dan 3 orang ahli media. Metode penelitian yang digunakan adalah *Research and Development* dengan menggunakan model ADDIE yang dibatasi yaitu: 1) *Analysis* (analisis kebutuhan), 2) *Design* (Membuat *Story Board* dan pembuatan media pembelajaran), 3) *Development* (validasi oleh ahli materi, ahli media dan ahli bahasa). Instrumen pengumpulan data yaitu angket untuk menjaring data kualitas materi, kualitas penggunaan bahasa, dan kualitas media. Data dianalisis secara deskriptif.

Berdasarkan hasil penelitian ini, hasil analisis kebutuhan guru dan siswa terhadap media pembelajaran Video Tutorial pada mata pelajaran Boga Dasar sebesar 100 persen menyatakan membutuhkan media pembelajaran Video Tutorial pada mata pelajaran Boga Dasar. Media pembelajaran Video Tutorial pada mata pelajaran Boga Dasar materi Potongan Bahan Makanan dapat disebarluaskan dan di implementasikan pada pembelajaran Boga Dasar. Kelayakan media pembelajaran Video Tutorial pada mata pelajaran Boga Dasar menurut ahli materi sebesar 91.02 persen, termasuk kategori sangat layak. Menurut ahli media sebesar 90.74 persen, termasuk kategori sangat layak. Dan menurut ahli bahasa sebesar 89.29 persen termasuk kategori sangat layak sehingga diperoleh nilai rerata sebesar 90.35 persen termasuk kategori sangat layak.



ABSTRACT

Novi Dayana. 5152142012. *Development of Video Tutorial Learning Media on Basic Catering Subjects for Class X Students at SMK Putra Anda Binjai.* Thesis. Faculty of Engineering, State University of Medan. 2022.

This study aims to: 1) Analyze the needs of teachers and students on learning media Video Tutorials for Basic Catering subjects. 2) Produce video tutorial learning media on Basic Catering subjects at SMK Putra Anda Binjai. 3) Knowing the feasibility of Video Tutorial learning media according to material experts, media experts, and language experts in Basic Catering subjects. The research location is at SMK Putra Anda Binjai. Research time August - November 2021. The research subjects consisted of 3 material experts, 1 linguist, and 3 media experts. The research method used is Research and Development using the ADDIE model which is limited, namely: 1) Analysis (needs analysis), 2) Design (Creating Story Boards and making learning media), 3) Development (validation by material experts, media experts and experts language). The data collection instrument is a questionnaire to collect data on the quality of the material, the quality of language use, and the quality of the media. Data were analyzed descriptively.

Based on the results of this study, the results of the analysis of the needs of teachers and students for Video Tutorial learning media in Basic Catering subjects by 100 percent stated that they needed Video Tutorial learning media in Basic Catering subjects. Learning media Video Tutorials on the subject of Basic Catering Material Cuts of Food can be disseminated and implemented in Basic Catering learning. According to material experts, the feasibility of Video Tutorial learning media on Basic Cooking subjects is 91.02 percent, including the very feasible category. According to media experts, 90.74 percent, including the very decent category. And according to linguists, 89.29 percent are included in the very feasible category so that an average value of 90.35 percent is included in the very feasible category.