

ABSTRAK

Fina Mardiana Nasution. NIM 8216192002. Pengembangan Bahan Ajar Teks Cerita Ulang Markusip Berbentuk Buku elektronik *Flipbook* Untuk Siswa Kelas XI MAN 1 Medan. Tesis: Pendidikan Bahasa dan Sastra Indonesia, Program Pascasarjana Universitas Negeri Medan. 2023

Penelitian ini bertujuan membahas tentang 1) Proses awal hingga akhir pengembangan bahan ajar teks cerita ulang markusip berbentuk buku elektronik *flipbook* untuk siswa kelas XI, 2) Hasil validasi produk pengembangan bahan ajar teks cerita ulang markusip berbentuk buku elektronik *flipbook* untuk siswa kelas XI, 3) Produk pengembangan bahan ajar teks cerita ulang markusip berbentuk buku elektronik *flipbook* untuk siswa kelas XI, dan 4) Efektivitas produk pengembangan bahan ajar teks cerita ulang markusip berbentuk buku elektronik *flipbook* untuk siswa kelas XI. Penelitian ini menggunakan teori Borg dan Gall yang telah dimodifikasi, yakni penelitian dan pengumpulan informasi awal, kajian kompetensi inti, kompetensi dasar, dan indikator pembelajaran, pengembangan bahan ajar, validasi ahli, revisi produk, uji coba lapangan, dan revisi produk. Hasil validasi produk pengembangan bahan ajar teks cerita ulang budaya Tapsel berbentuk buku elektronik (e-book) dilakukan berdasarkan ahli materi dan ahli media. Validasi materi I bahan ajar diperoleh skor 82% (validasi I) dan skor 98% (validasi II) dan validasi materi II ajar diperoleh skor 82%. Sedangkan berdasarkan hasil validasi media I diperoleh skor 86% dan oleh validasi media II diperoleh skor 94%. Ektivitas produk pengembangan bahan ajar teks cerita ulang budaya Tapsel yang berbentuk buku elektronik (e-book), sangat efektif dalam meningkatkan pemahaman siswa terhadap teks cerita ulang budaya Tapsel. Dikarenakan adanya penurunan 13% pada kategori sangat rendah, penurunan 13% pada kategori rendah, penurunan 12% pada kategori sedang, peningkatan 14% pada kategori tinggi, dan peningkatan 10% pada kategori sangat tinggi.

Kata Kunci: *Bahan ajar, cerita ulang, markusip, Flipbook*



ABSTRACT

Fina Mardiana Nasution. NIM 8216192002. Development of teaching materials for Markusip retelling texts in the form of flipbook electronic books for grade XI students. Thesis: Indonesian Language and Literature Education, Medan State University Postgraduate Program. 2023

The purpose of this study discusses 1) The initial process to the end of the development of markusip retelling text teaching materials in the form of flipbook electronic books for grade XI students, 2) Product validation results of the development of markusip retelling text teaching materials in the form of *flipbook* electronic books for grade XI students, 3) Development products Markusip retelling text teaching materials in the form of flipbook electronic books for grade XI students, and 4) Product effectiveness of developing markusip retelling text teaching materials in the form of flipbook electronic books for grade XI students. This research uses modified Borg and Gall theory, namely research and initial information collection, core competency review, basic competencies, and learning indicators, teaching material development, expert validation, product revision, field trials, and product revision. The results of product validation for the development of teaching materials for the retelling text of Tapsel culture in the form of electronic books (e-books) are carried out based on material experts and media experts. Validation of material I of teaching materials obtained a score of 82% (validation I) and a score of 98% (validation II) and validation of teaching material II obtained a score of 82%. Meanwhile, based on the results of media validation I, a score of 86% was obtained and by media validation II, a score of 94% was obtained. The activity of the product development of teaching materials for Tapsel cultural retelling texts in the form of electronic books (e-books), is very effective in increasing students' understanding of Tapsel cultural retelling texts. This is due to a 13% decrease in the very low category, a 13% decrease in the low category, a 12% decrease in the medium category, a 14% increase in the high category, and a 10% increase in the very high category.

Keywords: *Teaching materials, retelling, markusip, Flipbook*