

TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS.....	iv
LIST OF FIGURES	vi
LIST OF TABLES.....	vii
CHAPTER I : INTRODUCTION	1
1.1 Background of the Study.....	1
1.2 Problem of the Study.....	4
1.3 Objectives of the Study	4
1.4 Scope of the Study	4
1.5 Significance of the Study	5
CHAPTER II : LITERATURE REVIEW	6
2.1 Theoretical Review	6
2.1.1 Speech Acts.....	6
Locutionary Acts.....	6
Illocutionary Acts.....	7
Perlocutionary Acts.....	11
2.1.2 Beauty Pageants	12
Miss Universe	12
Puteri Indonesia	13
2.1.3 Instagram.....	15

2.2 Previous Studies	16
2.3 Conceptual Framework	19
CHAPTER III : RESEARCH METHODOLOGY.....	20
3.1 The Method	20
3.2 Data and Source Data.....	20
3.3 Technique and Instrument for Collecting Data.....	21
3.4 Technique for Analyzing Data.....	21
CHAPTER IV : RESULT AND DISCUSSION	23
4.1 Description of Data	23
4.2 The Reason of Usage Illocutionary Acts.....	28
4.3 Findings	31
4.4 Discussion	32
CHAPTER V : CONCLUSION AND SUGGESTION.....	35
5.1 Conclusion.....	35
5.2 Suggestion	36
REFERENCES	37
APPENDICES	40

