

ABSTRAK

Dame Peronika Silaban: *Hubungan Antara Pengetahuan Kewirausahaan Dan Kemampuan Berkomunikasi Dengan, Minat Berwirausaha Pada Siswa Kelas XI TKR SMK Swasta Sinar Husni 2 TR Tahun Ajaran 2019/2020*. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2019

Tujuan Penelitian ini untuk mengetahui seberapa besar hubungan antara pengetahuan kewirausahaan dan kemampuan berkomunikasi dengan, minat berwirausaha pada siswa kelas XI TKR SMK Swasta Sinar Husni 2 TR Tahun Ajaran 2019/2020. Penelitian ini menggunakan bentuk penelitian deskriptif dengan metode penelitian korelasional, memakai instrumen angket model Likert dan dokumentasi. Jumlah populasi 250 siswa dan diperoleh sampel sebanyak 71 siswa, cara pengambilan sampel dengan teknik *Proportional Stratified Random Sampling*. Uji validitas instrumen menggunakan koefisien korelasi Product Moment, dan uji reabilitas menggunakan Alpha Cronbach. Hasil penelitian di analisis menggunakan koefisien korelasi korelasi Product Moment, Korelasi Parsial dan Korelasi Ganda dengan bantuan program *Microsoft Excel*. Dari hasil analisis pada $N = 71$ taraf signifikan 5 % diperoleh $r_{tabel} = 0,254$ hubungan antara pengetahuan kewirausahaan dengan minat berwirausaha diperoleh $r_{hitung} = 0,273$ dan $r_{parsial} = 0,34$, hubungan antara kemampuan berkomunikasi dengan minat berwirausaha diperoleh $r_{hitung} = 0,228$ dan $r_{parsial} = 0,13$, hubungan antara pengetahuan kewirausahaan dan kemampuan berkomunikasi dengan minat berwirausaha $r_{hitung} = 0,88$. Dengan demikian maka variabel pengetahuan kewirausahaan, kemampuan berkomunikasi dan minat berwirausaha memiliki hubungan yang signifikan. Kesimpulan dari penelitian ini yaitu terdapat hubungan yang positif dan signifikan antara pengetahuan kewirausahaan dan kemampuan berkomunikasi dengan minat berwirausaha pada siswa kelas XI SMK Swasta Sinar Husni 2 TR Tahun Ajaran 2019/2020.

Kata Kunci : Pengetahuan Kewirausahaan, Kemampuan Berkomunikasi, Minat Berwirausaha.

ABSTRACT

Dame Peronika Silaban: *Relationship Between Knowledge Of Entrepreneurship And Communication Ability, Entrepreneurial Interest In Class XI TKR Vocational Schools Sinar Husni 2 TR Year 2019/2020*. Thesis. Faculty of Engineering, Medan State University 2019.

The purpose of this study was to determine how much the relationship between entrepreneurial knowledge and the ability to communicate with, entrepreneurial interest in students of class XI TKR Vocational High School Sinar Husni 2 TR Academic Year 2019/2020. This study uses a descriptive form of research with correlational research methods, using a Likert model questionnaire and documentation. The population is 250 students and a sample of 71 students is obtained, the method of sampling is using the Proportional Stratified Random Sampling technique. The instrument validity test uses the Product Moment correlation coefficient, and the reliability test uses Cronbach's Alpha. The results of the study were analyzed using Product Moment correlation coefficient, Partial Correlation and Multiple Correlation with the help of the Microsoft Excel program. From the results of the analysis at $N = 71$ a 5% significance level was obtained $r_{table} = 0.254$ the relationship between entrepreneurial knowledge and entrepreneurial interest was obtained $r_{count} = 0.273$ and $r_{partial} = 0.34$, the relationship between communication skills and entrepreneurial interest was obtained $r_{count} = 0.228$ and $r_{partial} = 0.13$, the relationship between entrepreneurship knowledge and ability to communicate with entrepreneurial interest $r_{count} = 0.88$. Thus the variables of entrepreneurial knowledge, communication skills and entrepreneurial interest have a significant relationship. The conclusion of this study is that there is a positive and significant relationship between entrepreneurial knowledge and communication skills with entrepreneurial interests in class XI students of Sinar Husni Private Vocational High School 2 TR Academic Year 2019/2020.

Keywords: Entrepreneurship Knowledge, Communication Ability, Entrepreneurial Interest.