

DAFTAR TABEL

Tabel 1.1 Pra survei Keputusan Berkunjung.....	3
Tabel 1.2 Pra survei Promosi Online.....	3
Tabel 1.3 Pra survei <i>Word Of Mouth</i>	6
Tabel 1.4 Jumlah Pengunjung Wisata Bukit Indah Sibea Bea Kabupaten Samsir Tahun 2020-2022.....	11
Tabel 2.1 Ringkasan penelitian terdahulu.....	24
Tabel 3.1 Defenisi Operasional Penelitian.....	31
Tabel 3.2 Layout angket.....	32
Tabel 4.2.1 Distribusi Frekuensi Responden Berdasarkan Jenis Kelamin.....	55
Tabel 4.2.2 Distribusi Frekuensi Responden Berdasarkan Usia Responden.....	56
Tabel Error! No text of specified style in document. 1 Status Validitas Variabel Promosi Online (X_1).....	58
Tabel Error! No text of specified style in document. 2 <i>Reliability Statistics</i> <i>promosi online</i>	58
Tabel Error! No text of specified style in document. 3 Validitas Variabel <i>Word</i> <i>Of Mouth</i>	59
Tabel Error! No text of specified style in document. 4 <i>Reliability Statistics</i> <i>Word Of Mouth</i>	60
Tabel Error! No text of specified style in document. 5 Validitas Keputusan Berkunjung.....	60
Tabel Error! No text of specified style in document. 6 <i>Reliability Statistics</i> Keputusan Berkunjung.....	61
Tabel Error! No text of specified style in document. 7 <i>One-Sample</i> <i>Kolmogorov-Smirnov Test</i>	62
Tabel Error! No text of specified style in document. 8 <i>multikolinearitas</i>	65
Tabel Error! No text of specified style in document. 9 <i>Model</i> <i>Summary</i> ^b	65

Tabel Error! No text of specified style in document..10 Uji Regresi Linear Berganda.....68
Tabel 4.3.11 Uji T Hitung.....70
Tabel 4.3.12 Uji Simultan.....72
Tabel 4.3.13 Uji Determinan.....72



THE
Character Building
UNIVERSITY

