

ABSTRAK

Lidya Tamara Damanik, NIM 5143111009 : Pengembangan Model E-Learning Berbasis Weblog Terhadap Hasil Belajar Mata Pelajaran Produk Kreatif dan Kewirausahaan Siswa Kelas XI BKP SMK Negeri 2 Medan. Skripsi. Fakultas Teknik – Universitas Negeri Medan. 2021.

Penelitian ini bertujuan untuk mengetahui pengaruh model *e-learning* berbasis *weblog* terhadap hasil belajar mata pelajaran Produk Kreatif dan Kewirausahaan siswa kelas XI BKP SMK Negeri 2 Medan. Penelitian ini menggunakan model pengembangan ADDIE (*analysis, design, development, implementation, evaluation*) dengan subjek penelitian yaitu siswa kelas XI I BKP SMK Negeri 2 Medan. Instrumen tes berupa pertanyaan sebanyak 30 soal. Produk kemudian divalidasi oleh ahli materi dan ahli media. Hasil kelayakan materi mendapat penilaian 85,33% dengan klasifikasi sangat baik sedangkan untuk kelayakan media mendapat penilaian 88,33% dengan klasifikasi sangat baik. Pada tahap uji coba produk (*weblog*) diperoleh selisih nilai rata rata 25,8 setelah penerapan model *e-learning* berbasis *weblog* pada siswa XI BKP SMK Negeri 2 Medan. Hasil penelitian menunjukkan bahwa adanya perbedaan adanya perbedaan hasil belajar antara kelompok siswa yang belum diperkenalkan dengan *weblog* pembelajaran PKK dengan kelompok siswa yang sudah diperkenalkan dengan *weblog* pembelajaran PKK.

Kata Kunci : Pengembangan Model E-Learning, Weblog, Produk Kreatif dan Kewirausahaan, Bisnis Konstruksi dan Properti.

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ABSTRACT

Lidya Tamara Damanik, NIM 5143111009 : Development of Weblog Based E-Learning Model on The Results of Learning Subjects Creative Products and Entrepreneurship Students Class XI BKP SMK Negeri 2 Medan. Thesis. Faculty of Engineering – State University of Medan. 2021.

This research aims to find out the influence of weblog-based e-learning model on the results of learning subjects Creative Products and Entrepreneurship students grade XI BKP SMK Negeri 2 Medan. This study uses ADDIE development model (analysis, design, development, implementation, evaluation) with research subjects, namely students of grade XI I BKP SMK Negeri 2 Medan. Test instruments in the form of exercises as many as 30 questions. The product is then validated by material experts and media experts. The material feasibility result received a rating of 85.33% with a very good classification while for media feasibility got a rating of 88.33% with a very good classification. At the product trial stage (weblog) obtained an average value difference of 25.8 after the application of weblog-based e-learning model in students XI BKP SMK Negeri 2 Medan. The results showed that there are differences in learning outcomes between groups of students who have not been introduced to pkk learning weblogs and student groups that have been introduced to pkk learning weblogs.

Keywords: E-Learning Model Development, Weblog, Creative and Entrepreneurial Products, Construction and Property Business.

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