

ABSTRAK

Debrina Tamara Lumban Gaol, 7193210006. “Pengaruh Profitabilitas, Likuiditas, dan Leverage Terhadap Financial Health pada Perusahaan Subsektor Telekomunikasi yang Terdaftar di BEI Periode 2018-2021”. Jurusan Manajemen Fakultas Ekonomi Universitas Negeri Medan 2023.

Penelitian ini bertujuan untuk mengetahui pengaruh profitabilitas, likuiditas, dan *leverage* terhadap *financial health* pada perusahaan subsektor telekomunikasi yang terdaftar di BEI periode 2018-2021. Populasi penelitian ini adalah perusahaan subsektor telekomunikasi yang terdaftar di Bursa Efek Indonesia periode 2018-2021. Metode pengambilan sampel yang digunakan yaitu *purposive sampling* sebanyak 19 perusahaan dan diperoleh sampel sebanyak 16 perusahaan selama 4 tahun eriode pengamatan. Teknik analisis data yang digunakan adalah *multiple discriminant analysis*. Hasil penelitian menunjukkan bahwa profitabilitas, likuiditas dan *leverage* berpengaruh terhadap *financial health* karena ketiga rasio tersebut mampu membedakan kondisi kesehatan keuangan yang sehat dengan yang tidak sehat.

Kata kunci : financial health, profitabilitas, likuiditas, *leverage*

ABSTRACT

Debrina Tamara Lumban Gaol, 7193210006. "The Effect of Profitability, Liquidity, and Leverage on Financial Health in Telecommunication Subsector Companies Listed on the IDX for the 2018-2021 Period". Department of Management, Faculty of Economics, State University of Medan 2023.

This study aims to determine the effect of profitability, liquidity, and leverage on financial health in telecommunication subsector companies listed on the IDX for the 2018-2021 period. The population of this study were telecommunication subsector companies listed on the Indonesia Stock Exchange for the period 2018-2021. The sampling method used was purposive sampling of 19 companies and obtained a sample of 16 companies during the 4-year observation period. The data analysis technique used is multiple discriminant analysis. The results showed that profitability, liquidity and leverage affect financial health because these three ratios are able to distinguish between healthy and unhealthy financial health conditions.

Keywords: financial health, profitability, liquidity, leverage

